



MONDAY, APRIL 27, 2015

9:00am - 8:00pm **REGISTRATION & INFORMATION**

11:00am - 12:00pm **QUICKCONNECT**

If you are coming to **CHRIS** to meet other delegates, QuickConnect is a great way to start the conference. During this energetic and intense networking session, delegates will be able to connect with other **CHRIS** delegates in a quick exchange of business cards.

Host: **Cherie Jeffries**, *Account Executive*, RCI

12:00pm - 1:15pm **NETWORKING LUNCH**

1:30pm - 4:00pm **PLENARY SESSIONS**

1:30pm - 1:45pm **WELCOME TO CHRIS**

Presenter: **James E. Burba**, *President*, BHN

1:45pm - 2:55pm **EMERGING OPPORTUNITIES IN THE CARIBBEAN**

As the investment climate continues to improve, is now the time to get back in the game in the Caribbean? How are hotels performing and how are the capital markets reacting to the investment opportunities?

THE ECONOMIC OUTLOOK

Presenter: **Warren Jestin**, *Senior Vice-President & Chief Economist*, Scotiabank

THE HOTEL PERFORMANCE OUTLOOK

Presenter: **Jan Freitag**, *SVP*, STR

THE LENDING OUTLOOK

Presenter: **Gary Brough**, *Managing Director*, KPMG

EMERGING OPPORTUNITIES IN THE CARRIBEAN

Presenter: **Frank J. Comito**, *CEO and Director General*, CHTA

2:55pm - 4:00pm **THE VIEW FROM THE BOARDROOM – ROUND ONE**

Hotel leaders share their insights and outlook for the Caribbean in 2015 and beyond.

Moderator: **David Larone**, *National Managing Director*, PKF Consulting Inc.

Panelists: **Ian Carter**, *President, Global Development*, Hilton Worldwide

Dave Johnson, *President & CEO*, Aimbridge Hospitality

Robert J. Lowe, Jr., *Co-President*, Lowe Enterprises, Inc.

Paulo Pena, *President and Managing Director*, LatAmC, Wyndham Hotel Group

4:00pm - 4:30pm **NETWORKING BREAK**

4:05pm - 4:20pm **OPPORTUNITIES IN THE CAYMAN ISLANDS**

Presenter: **Moses Kirkconnell**, *Deputy Premier and Minister of Tourism*, Government of the Cayman Islands

4:30pm - 6:00pm **BREAKOUT SESSIONS**

4:30pm - 5:10pm

SESSION 01

DUE DILIGENCE IN DEVELOPMENT – HOW TO LAY THE FOUNDATION

Speakers: **Ilan E. Marcoschamer**, *Senior Director*, Alvarez & Marsal

Mark Purcell, *VP Managed Development Northeast*, Starwood Hotels & Resorts

Roberto Andre Stipa, *Vice President of Development*, Hotelco International

4:45pm - 6:00pm

SESSION 02

BRANDING – WHAT ARE THE OPTIONS, OPPORTUNITIES, AND CHALLENGES?

Speakers: **Annie Chen**, *Director, Membership Development*, The Leading Hotels of the World

Mark Lunt, *Principal*, Ernst & Young

Marta Molina Seal, *SVP Hotels*, CPG Real Estate

Ron Pohl, *SVP Brand Management/Member Services*, Best Western International

Gregory Rockett, *Vice President of Development*, Hilton Worldwide



MONDAY, APRIL 27, 2015

SESSION 03

Speakers:

HOW TO WORK WITH THE GOVERNMENT TO GET YOUR DEAL DONE

McHale S. C. Andrew, *Chief Executive Officer*, Invest Saint Lucia
Robert MacLellan, *Principal*, MacLellan & Associates
John Perrottet, *Global Lead of Tourism*, World Bank Group
Michael Register, *Partner*, Trust Hospitality
Alberto Reyes, *Partner*, Guzman Ariza Law Firm

5:20pm - 6:00pm

SESSION 04

Speakers:

DUE DILIGENCE IN ACQUISITIONS – HOW TO UNCOVER WHAT LIES BENEATH THE SAND

Christian Charre, *Senior Vice President*, CBRE Hotels
Rich Cortese, *SVP*, Aimbridge Hospitality
Greg O'Stean, *Chief Development Officer, Americas*, Carlson Rezidor Hotel Group

6:30pm - 9:00pm

OPENING NETWORKING RECEPTION & THE BATTLE OF THE RUMS

Don't miss the gala opening reception of **CHRIS** and the return of the Battle of the Rums! You won't want to miss this event.

Meets In:

1 HOTEL SOUTH BEACH

Host:

John Fareed, *Principal*, JFHC, LLC

Champions:

Gosling's Rum – Bermuda (2014 winner)
Brinley Gold Shipwreck Rum – St. Kitts (2013 winner)
Rhum Barbancourt – Haiti (2012 winner)



TUESDAY, APRIL 28, 2015

7:30am - 8:00pm

REGISTRATION & INFORMATION

7:45am - 8:45am

CONTINENTAL BREAKFAST

8:45am - 10:30am

PLENARY SESSIONS

8:45am - 9:00am

WELCOME BACK

Speaker:

Jonathon S. Zink, *Managing Director*, BHN

THE VIEW FROM THE BOARDROOM – ROUND TWO

Leaders talk about the dynamic and expanding all-inclusive segment.

Moderator:

Liam J. Day, *Managing Director*, BCQS International

Panelists:

Xavier Mufraggi, *CEO North America*, Club Med
Adam Stewart, *Chief Executive Officer*, Sandals Resorts
Bruce D. Wardinski, *Chairman & CEO*, Playa Hotels & Resorts
Alejandro Zozaya, *Chief Executive Officer*, Apple Leisure Group

SOCIAL MEDIA – FACTS, FICTION, AND FINANCIAL SUCCESS

Co-Presenters:

John Fareed, *Principal*, JFHC, LLC
Bruce Turkel, *CEO / ECD*, Turkel Brands

10:30am - 11:00am

NETWORKING BREAK

10:35am - 10:50am

OPPORTUNITIES IN JAMAICA

Meets In:

MET 6

Presenter:

Carol Straw, *Manager, Tourism and Agriculture*, JAMPRO

11:00am - 12:30pm

BREAKOUT SESSIONS

11:00am - 11:40am

SESSION 05

Speakers:

ALL-INCLUSIVE RESORTS – A BUSINESS MODEL WORTH INVESTING IN?

Camilo Bolanos, *VP Development & Real Estate*, Hyatt Hotels Corporation
Sabrina Cendral, *VP Marketing & Digital North America*, Club Med
Robbie Karver, *Senior Manager*, Ernst & Young



TUESDAY, APRIL 28, 2015

11:15am - 12:15pm

SESSION 06

Speakers:

LIFESTYLE HOTELS – REDEFINITION ON THE HORIZON? WHERE ARE THE OPPORTUNITIES?

Michelle M. Finn, SVP, ST Media Group
Mark Keiser, Chief Development Officer, Baccarat Hotels/1 Hotels
Roland Mouly, Vice President Development, Carlson Rezidor Hotel Group
Mike Muir, VP No. Am. Development, Best Western International
Todd G. Wynne-Parry, Executive Vice President Development, Commune Hotels and Resorts

11:15am - 12:15pm

SESSION 07

Speakers:

MIXED-USE PROJECTS – INCORPORATING SHARED OWNERSHIP, RESIDENTIAL, AND MORE INTO THE DEVELOPMENT

Richard F. Davis, Co-Chair, Hospitality Group, Greenberg Traurig, LLP
Erin R. Green, Vice President Development - Americas, Rosewood Hotels & Resorts
Eugenio Macouzet, Sr Vice President HOA's & Caribbean, RCI
Hector A. Medina, Manager, Alvarez & Marsal
Kel Thompson, Director, Thompson Resorts Ltd.

11:50am - 12:30pm

SESSION 08

Speakers:

LUXURY HOTELS – WHAT IS THE NEW LUXURY?

Gregory T. Bohan, Instructor/Special Programs, Florida Atlantic University
Matthew Sparks, SVP Luxury Corporate Development, Hilton Worldwide
Ralph W. Taylor, CEO, The SoCo Hotel

12:30pm - 2:30pm

LUNCH – AWARDS & PRIZES

THE RISING STAR AWARD

Celebrating its fifth year at **CHRIS**, the Rising Star Award was created by ISHC in collaboration with BHN to celebrate the excellence of young emerging leaders in the Caribbean hospitality industry and to reward an outstanding individual each year. The candidate must be 35 years of age or under, currently work in a hospitality-related field, be living and working in the Caribbean, and be recognized by leaders of his or her own hotel or organization as a rising star.

Presenters:

Andrea Belfanti, Executive Director, ISHC
James E. Burba, President, BHN

Recipient:

Christal V. Stubbs, Director of Human Resources, British Colonial Hilton Nassau

CHRIS DEAL OF THE YEAR AWARDS

These awards recognize the most significant and/or dynamic new development and transaction of the year for 2014. Nominees are derived by a committee of investment experts, while final selection is made by a delegate vote immediately prior to **CHRIS**.

DEVELOPMENT OF THE YEAR

Presenter:

Liam J. Day, Managing Director, BCQS International

SINGLE ASSET TRANSACTION OF THE YEAR

Presenter:

Kent Schwarz, Executive Vice President, Colliers International

KEYNOTE PRESENTATION

Speaker:

Rene Godefroy, Founder and CEO, Village Hero Inc.

2:30pm - 3:00pm

NETWORKING BREAK

2:35pm - 2:50pm

Meets In:

MET 6

Presenter:

Stephanie Balmir Villedrouin, Minister of Tourism, Ministry of Tourism and Creative Industries of Haiti

3:00pm - 4:30pm

BREAKOUT SESSIONS

3:00pm - 3:40pm

CARIBBEAN CAPITAL ROUNDTABLES – ROUND ONE

Back by popular demand, the Caribbean Capital Roundtables are being held back-to-back and designed to be highly interactive sessions between hotel capital providers and **CHRIS** delegates. Designed with the delegate's needs in mind, the sessions will repeat so those interested in different sources of capital may attend more than one session.

TUESDAY, APRIL 28, 2015

SESSION A

EQUITY – GROUP ONE
Host: **Fernando Garcia-Chacon**, *Executive Vice President*, JLL's Hotels & Hospitality Group
Panelists: **Rogério Basso**, *EVP - Acquisitions & Development*, Terranum Hotels
Fernando Mulet, *Vice President of Development*, Playa Hotels & Resorts
Joel Rosen, *Partner*, Geolo Capital
Russell D. Urban, *EVP - Business Development & Acquisitions*, Destination Hotels

SESSION B

EQUITY – GROUP TWO
Host: **Scott D. Smith**, *Sr. Vice President*, PKF Consulting
Panelists: **David Brillembourg**, *Chairman & CEO*, Bricapital
Patrick Freeman, *President*, Cisneros Real Estate
James Salter, *Founder*, CM&D
Wesley Stumbo, *President and CEO*, Bluegrass Equity Partners

SESSION C

DEBT
Host: **Simon Townend**, *Partner*, KPMG Advisory Caribbean
Panelists: **Isabel de Caires**, *Associate*, CIBC FirstCaribbean International Bank
Neil Freeman, *Chairman & CEO*, Aries Capital, LLC
Santiago L. Porta, *Principal Investment Officer*, IFC - World Bank Group
Adam Rosenberg, *Managing Director*, Fortress Investment Group
Stefan C. M. Wright, *Lead Investment Officer*, Inter-American Development Bank

3:50pm - 4:30pm

CARIBBEAN CAPITAL ROUNDTABLES – ROUND TWO

SESSION A

EQUITY – GROUP ONE
Host: **Fernando Garcia-Chacon**, *Executive Vice President*, JLL
Panelists: **Rogério Basso**, *EVP - Acquisitions & Development*, Terranum Hotels
Fernando Mulet, *Vice President of Development*, Playa Hotels & Resorts
Joel Rosen, *Partner*, Geolo Capital
Russell D. Urban, *EVP - Business Development & Acquisitions*, Destination Hotels

SESSION B

EQUITY – GROUP TWO
Host: **Scott D. Smith**, *Sr. Vice President*, PKF Consulting
Panelists: **David Brillembourg**, *Chairman & CEO*, Bricapital
Patrick Freeman, *President*, Cisneros Real Estate
James Salter, *Founder*, CM&D
Wesley Stumbo, *President and CEO*, Bluegrass Equity Partners

SESSION C

DEBT
Host: **Simon Townend**, *Partner*, KPMG Advisory Caribbean
Panelists: **Isabel de Caires**, *Associate*, CIBC FirstCaribbean International Bank
Neil Freeman, *Chairman & CEO*, Aries Capital, LLC
Santiago L. Porta, *Principal Investment Officer*, IFC - World Bank Group
Adam Rosenberg, *Managing Director*, Fortress Investment Group
Stefan C. M. Wright, *Lead Investment Officer*, Inter-American Development Bank

4:40pm - 5:40pm

PLENARY SESSION

IN THE NEWS – A FOCUS ON CUBA
Moderator: **Letvia M. Arza-Goderich**, *Partner*, Preston Arza LLP
Panelists: **Jorge Duany**, *Director*, Cuban Research Institute, FIU
Pedro A. Freyre, *Chair*, International Practice, Akerman LLP
Alejandro Zozaya, *Chief Executive Officer*, Apple Leisure Group

CLOSING REMARKS
Presenter: **James E. Burba**, *President*, BHN

5:45pm - 8:00pm

GALA CLOSING RECEPTION

A unique feature of **CHRIS** is the closing reception, which is held in conjunction with the opening cocktail reception for the Hotel Opportunities Latin America (**HOLA**) conference. Delegates from **CHRIS** have the opportunity to meet and mingle with each other one more time *plus* the opportunity to network with delegates from **HOLA**. This promises to be a fantastic networking event.



ABOUT THE HOST



With almost three decades of experience, over 120 events completed to-date, and more than 85,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Gurgaon Delhi N.C.R.; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

PROGRAM PLANNING COMMITTEE

Letvia M. Arza-Goderich, Preston-Arza LLP
Embree Bedsole, Alvarez & Marsal
Andrea Belfanti, ISHC
Gregory T. Bohan, Florida Atlantic University
Jodi Braverman, BHN
Jeff Bucaro, Aries Capital, LLC
Norm Cavedo, Ernst & Young
Liam J. Day, BCQS International
Marie Dexter, Resort Development Consultants, Inc.
John Fareed, JFHC LLC
Fernando Fernandez, Apple Leisure Group
Michelle M. Finn, ST Media Group
Fernando Garcia-Chacon, JLL's Hotels & Hospitality Group

Andy Ingraham, NABHOOD
Cherie Jeffries, RCI
Elisabeth Lockerby, BHN
Robert MacLellan, MacLellan & Associates
Ted Middleton, Hilton Worldwide
Roland Mouly, Carlson Rezidor Hotel Group
Fernando Mulet, Playa Hotels & Resorts
Mark Purcell, Starwood Hotels & Resorts
Kent Schwarz, Colliers International
Scott D. Smith, PKF Consulting
Russell D. Urban, Destination Hotels
Stan Wojewodzki, Government of Haiti
Jonathon S. Zink, BHN

DEAL OF THE YEAR AWARDS COMMITTEE

Development of the Year
Liam J. Day, BCQS International - Chair
Gary Brough, KPMG
Daniel Freed, RTKL
Liora Haymann, OBM International
Ronald D. Sutherland, Hemisphere Group

Single Asset Transaction of the Year
Kent Schwarz, Colliers International - Chair
Greg Andris, Newmark Grubb Knight Frank
Christian Charre, CBRE Hotels
Robert MacLellan, MacLellan & Associates
Gregory Rumpel, JLL's Hotels & Hospitality Group

RISING STAR AWARD JUDGING COMMITTEE

Kenneth M. Blatt, Caribbean Property Group
Ian Carter, Hilton Worldwide
Gabriel Escarrer, Sol Melia
Gordon Gurnik, RCI
Steve Haggerty, Hyatt Hotels Corporation
John Issa, SuperClubs Resorts
David Kong, Best Western International

Niki Leondakis, Commune Hotels and Resorts
Xavier Mufraggi, Club Med
Berthia Parle, Bay Gardens Hotel
Ralph W. Taylor, The SoCo Hotel
Simon Turner, Starwood Hotels & Resorts
Bruce D. Wardinski, Playa Hotels & Resorts