

# **The 2022 FIU Cuba Poll:**

**How Cuban Americans in South Florida  
View U.S. Policies toward Cuba, Critical  
National Issues and the Upcoming Elections**

# The 2022 Cuba Poll

- Telephone surveys (cell phone and landline) of 1,000 randomly selected Cuban-American residents of Miami-Dade County.
- Results weighted to be representative of the Cuban-American community of Miami-Dade County as a whole.
- Interviews completed July 27-Sept. 11 2022.
- 15<sup>th</sup> in the series of Cuba Polls conducted since 1991.

## Sponsors:

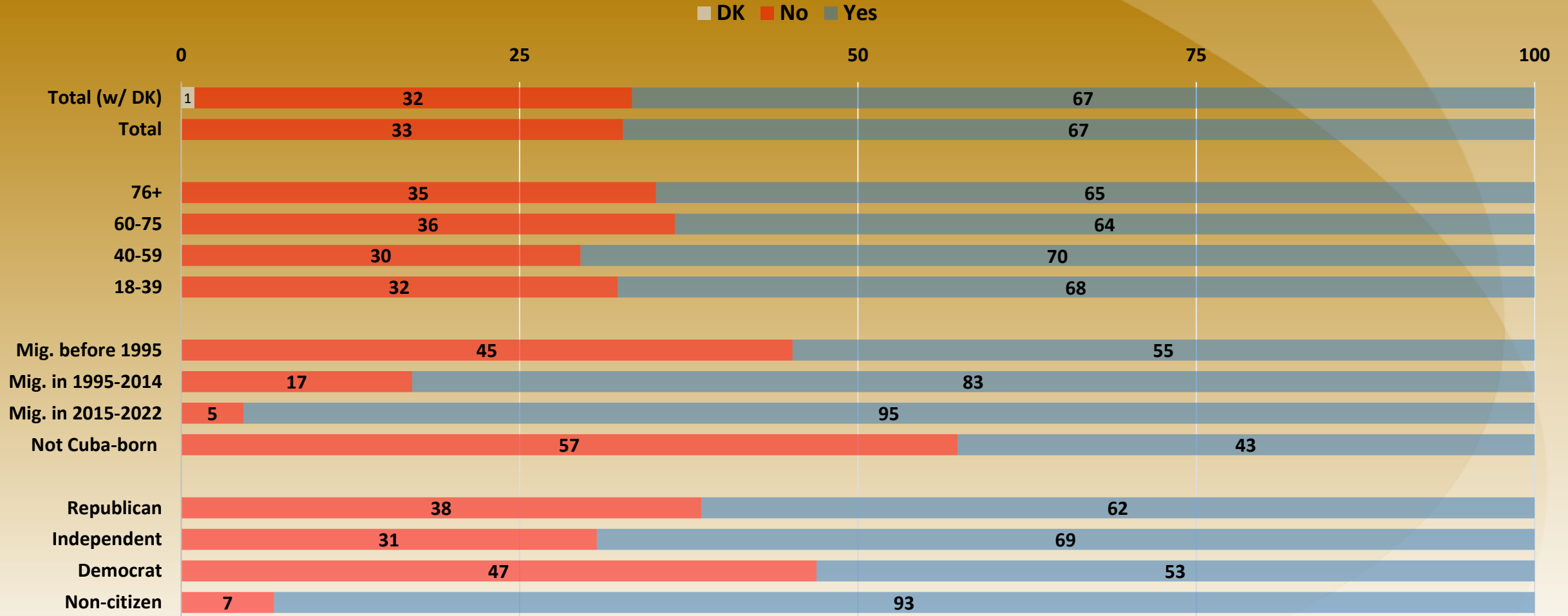
- Steven J. Green School of International and Public Affairs
- Cuban Research Institute
- Department of Global and Sociocultural Studies

# Structure of Presentation

For each question presented, respondents are categorized into four groups:

1. Total responses to the question (General Population)
2. Responses by age categories
3. Responses by migration wave and nativity
4. Voter Registration by Party or No Party Affiliation

# Close Relatives or Significant Others Living in Cuba?



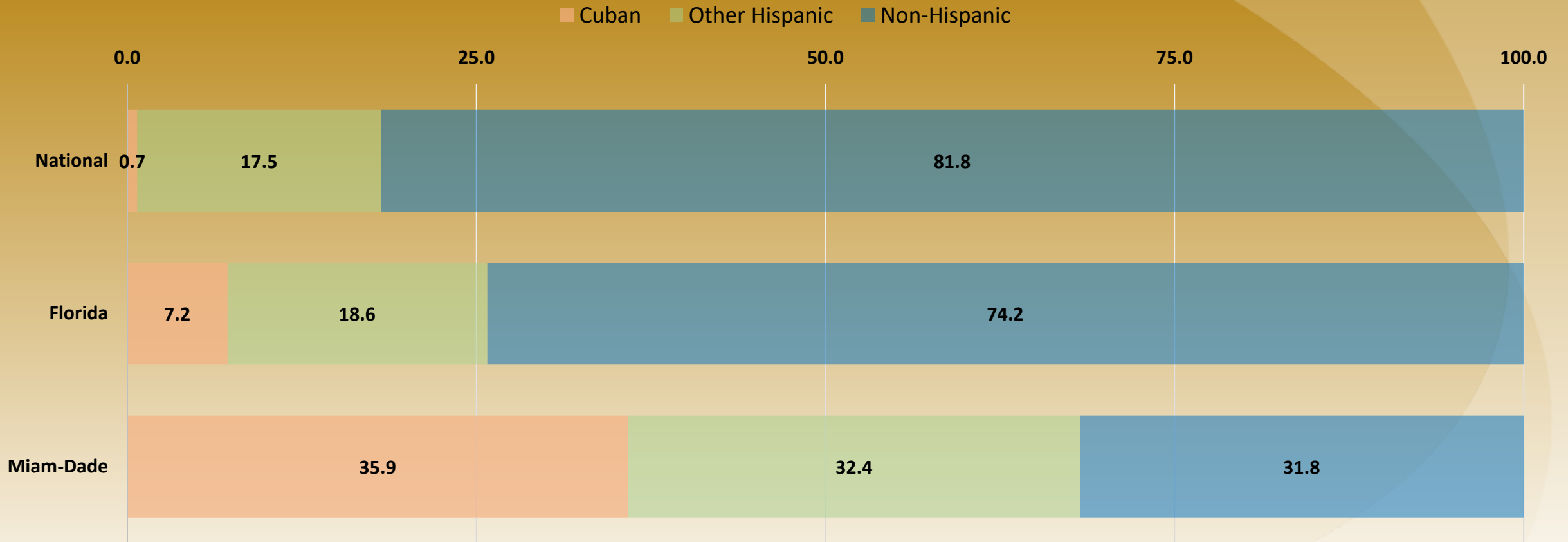
# Response Patterns to Watch For

- The older respondents, the pre-1995 migrants and registered Republicans cluster as more supportive of isolationist policies and attitudes.
- The younger respondents, Cuban Americans born outside of Cuba, and registered Democrats cluster as more supportive of engagement policies.
- Non-citizens, a majority of whom are recent arrivals, also tend to cluster with those more supportive of engagement policies.
- Polarization between Democratic views and Republican views.

# Contextualizing the Cuban Population in South Florida

# Population Estimates: Hispanics, Cuban, Non-Hispanics

## (National, Florida, Miami-Dade County)



# Table 1: Cubans in Miami Dade County: Migration, Nativity, Age, Gender, Race (ACS and Sample Estimates)

	ACS	Cuba Poll (weighted)
<b>Nativity &amp; immigrant cohort</b>		
<i>Born in Cuba</i>		
<i>Migrated before 1980</i>	18.0	18.2
<i>Migrated in 1980-1994</i>	14.4	14.0
<i>Migrated in 1995-2014</i>	39.8	40.9
<i>Migrated in 2015-2022</i>	7.4	7.9
<i>Born in the United States</i>		
<i>Born in other countries</i>		
<b>Age group</b>		
18-39	29.1	26.9
40-59	35.9	35.9
60-75	20.6	22.4
76 or older	14.4	14.8
<b>Gender</b>		
Male	48.5	53.9
Female	51.5	46.1
<b>Race</b>		
White	80.2	78.2
Black	1.5	2.3
Other	18.4	19.6
<b>Years of education</b>		
	12.6	14.4
	(3.5)	(3.0)

Note: The Cuba Poll results are weighted toward the ACS weighted population parameters using a four-way weight based on nativity, immigrant cohort, age, and gender.

Sources: 2022 FIU Cuba Poll; American Community Survey 2016-2020 5-year sample.



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## Table 2: Estimated Number of Registered Cuban Voters by Party

	Florida			Miami-Dade		
	All*	Hispanic**	Cuban***	All*	Hispanic*	Cuban***
Republican	5,233,366	676,826	379,224	433,113	325,853	256,482
Democrat	4,963,722	902,744	156,350	575,793	251,781	105,745
Other	4,198,193	978,522	199,499	506,979	324,117	134,928
Total registered	14,395,281	2,558,092	735,073	1,515,885	901,751	497,155

Notes: \* Official voter registration statistics as of August 31, 2022, retrieved on September 27, 2022.

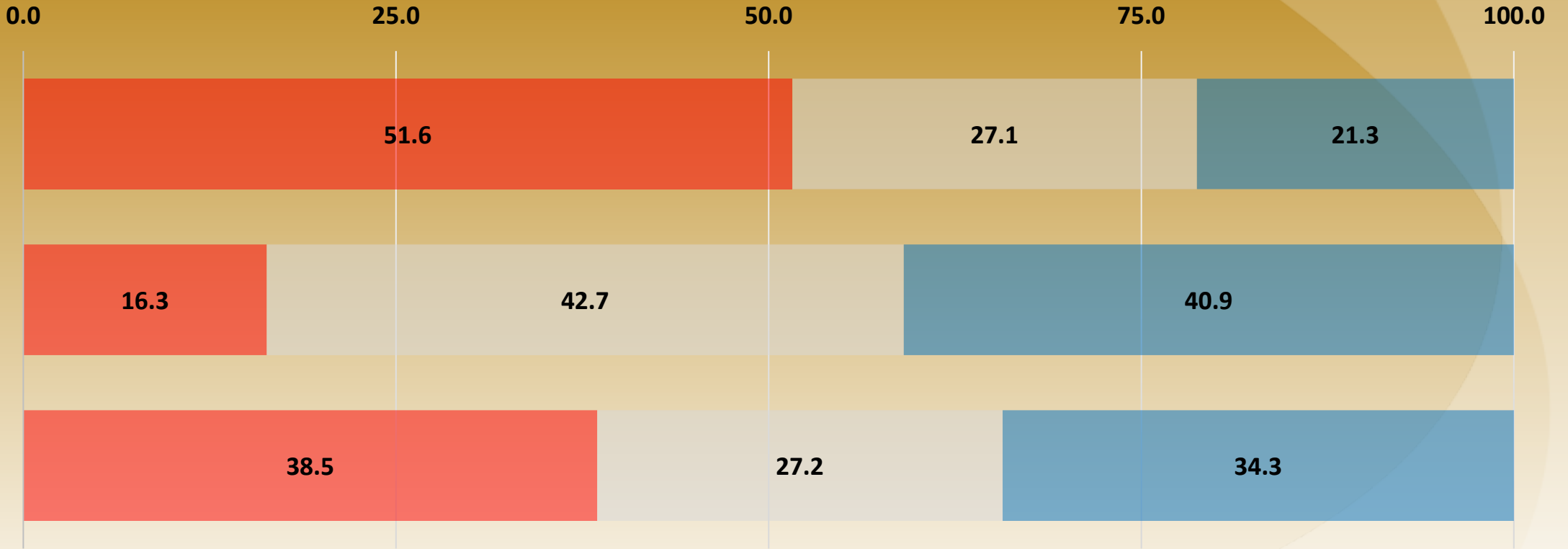
\*\* Official voter registration statistics as of July 25, 2022, retrieved on September 27, 2022.

\*\*\* Cuban estimates are based on American Community Survey 2016-2020 5-year sample, 2022 Cuba Poll, and official voter registration statistics.

# Estimated Voter Registration by Party: Miami-Dade County

## (By Cuban/Hispanic/Non-Hispanic)

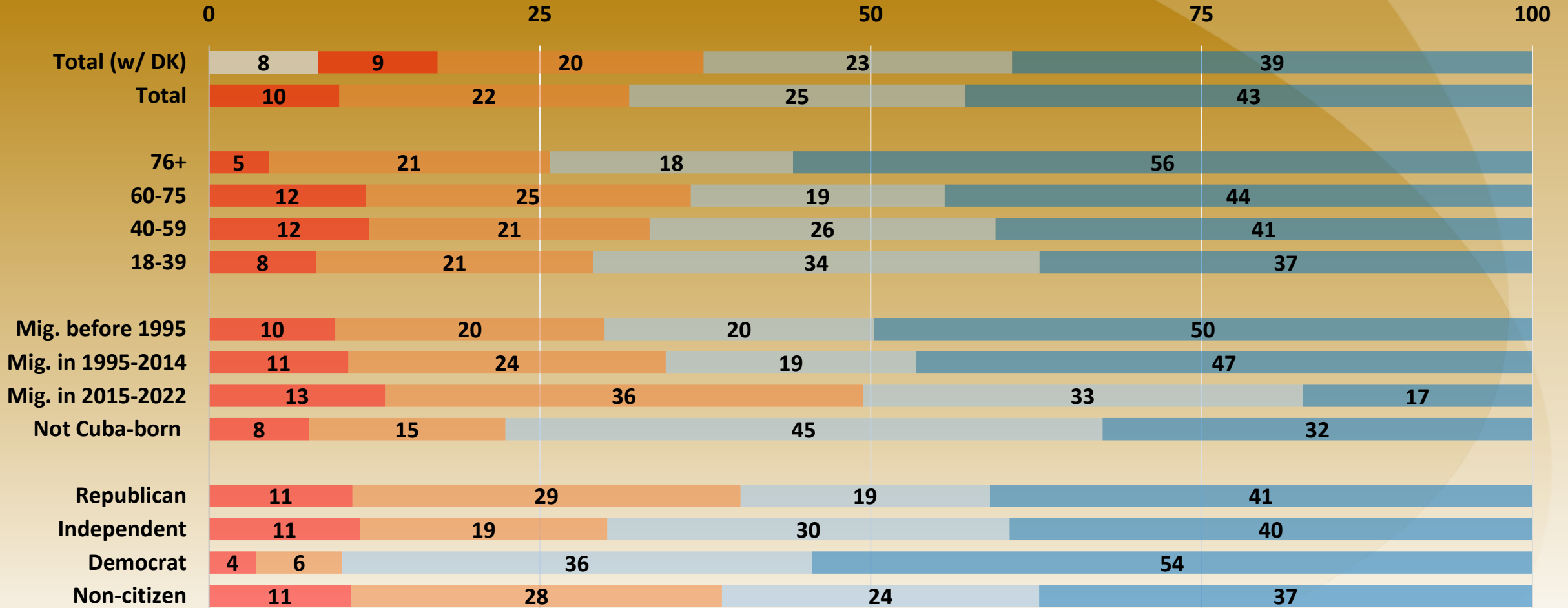
Republican Other Democrat



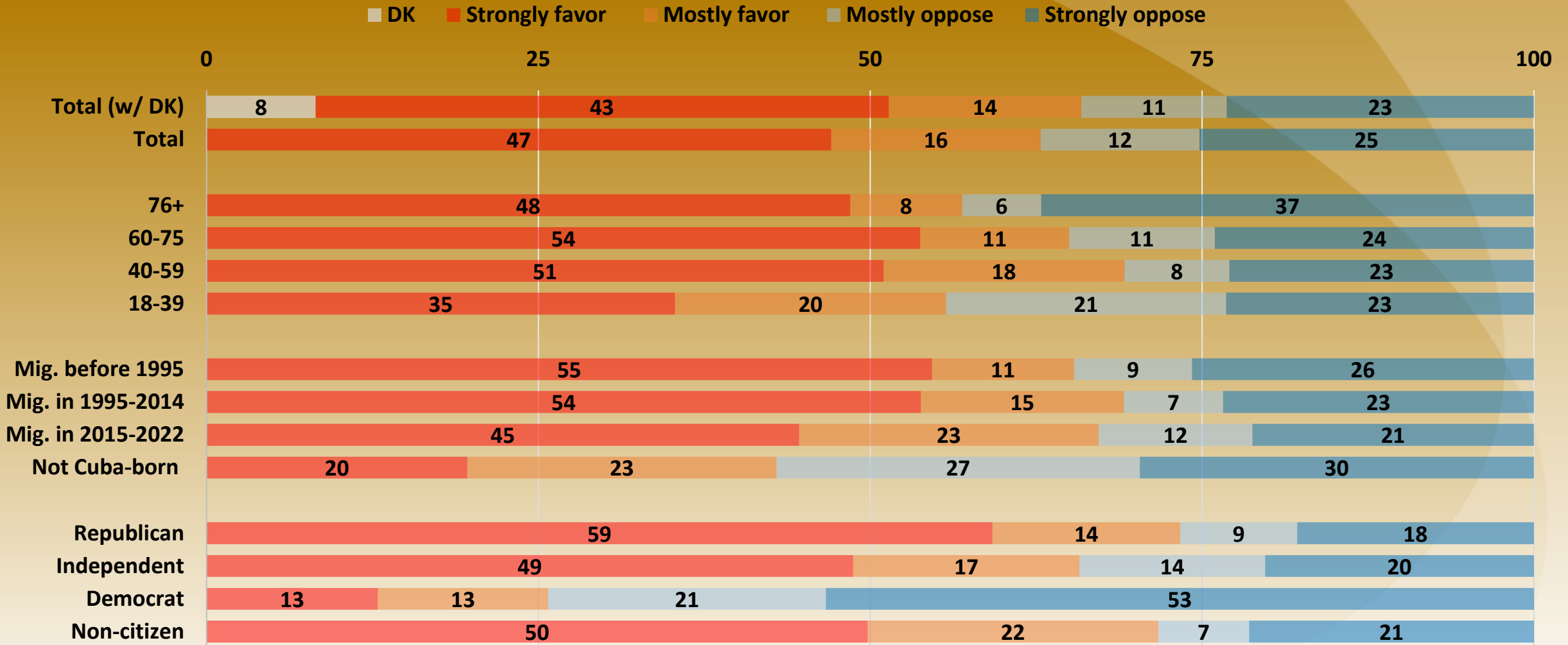
# The Embargo

# How Well Has the Embargo Worked?

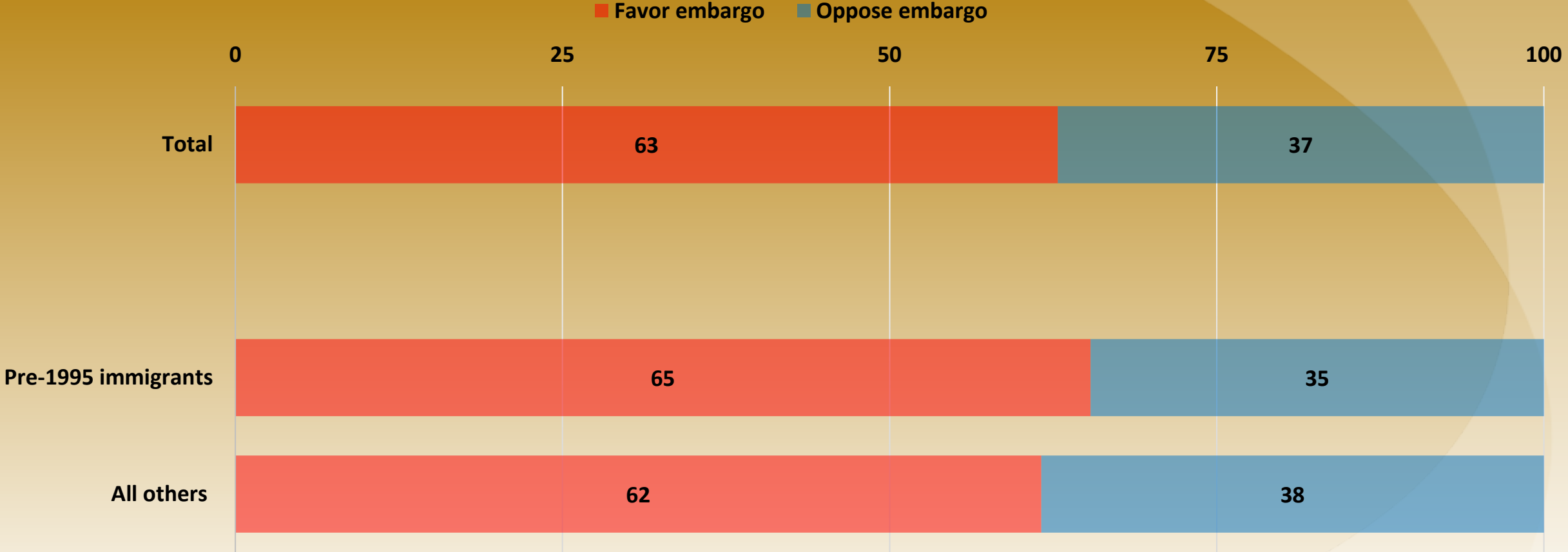
DK Worked very well Worked well Worked not very well Not working at all



# Favor or Oppose Continuation of Embargo?

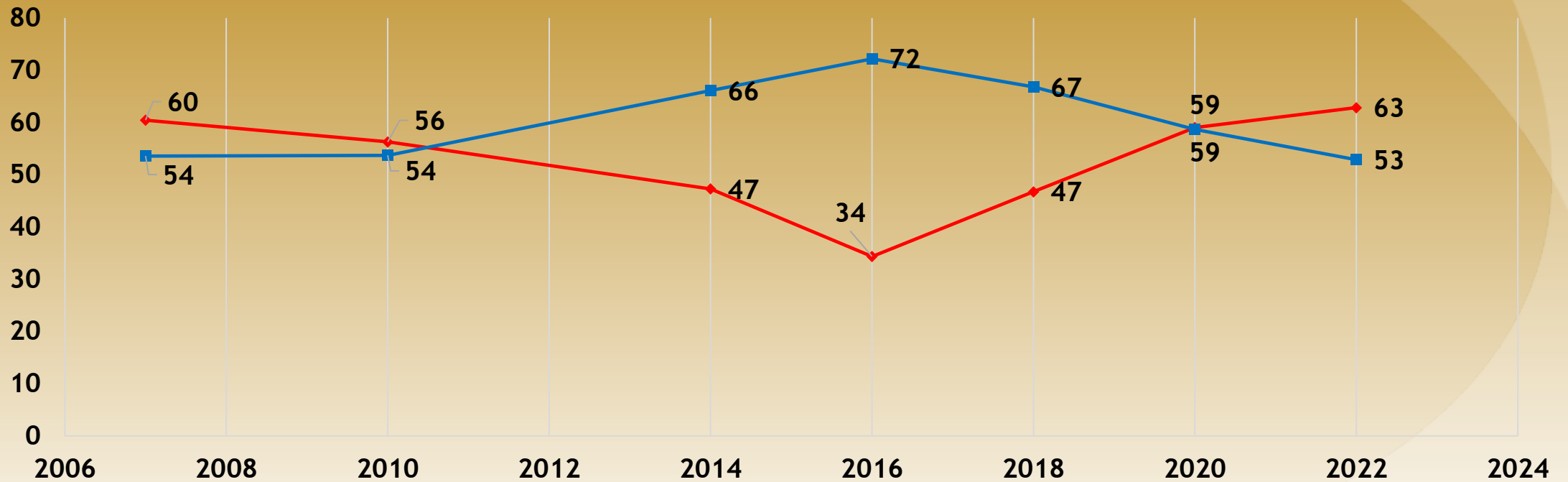


# Support for Embargo 2022



# Opinions on the maintenance of the embargo and support for diplomatic relations (2007-2022)

—◆— % favoring continuation of embargo      —■— % favoring diplomatic relation w/Cuba

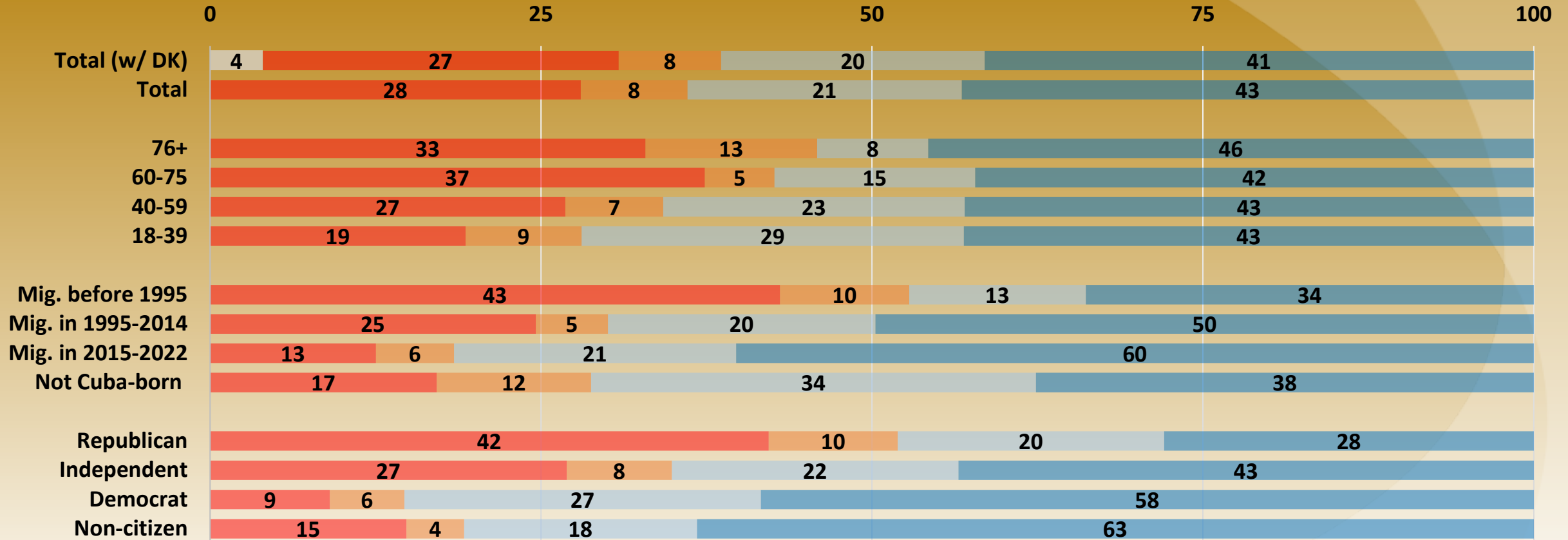


# Other Economic Relationships



# Support for Selling of Food to Cuba

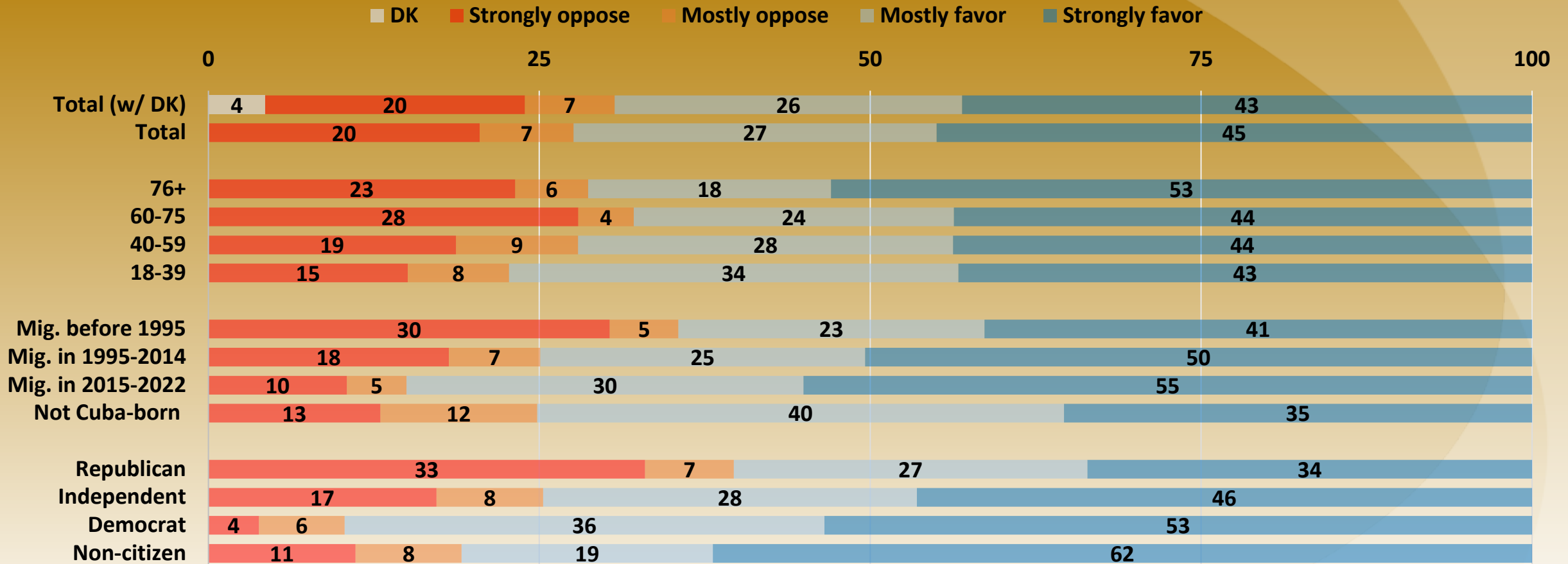
DK Strongly oppose Mostly oppose Mostly favor Strongly favor



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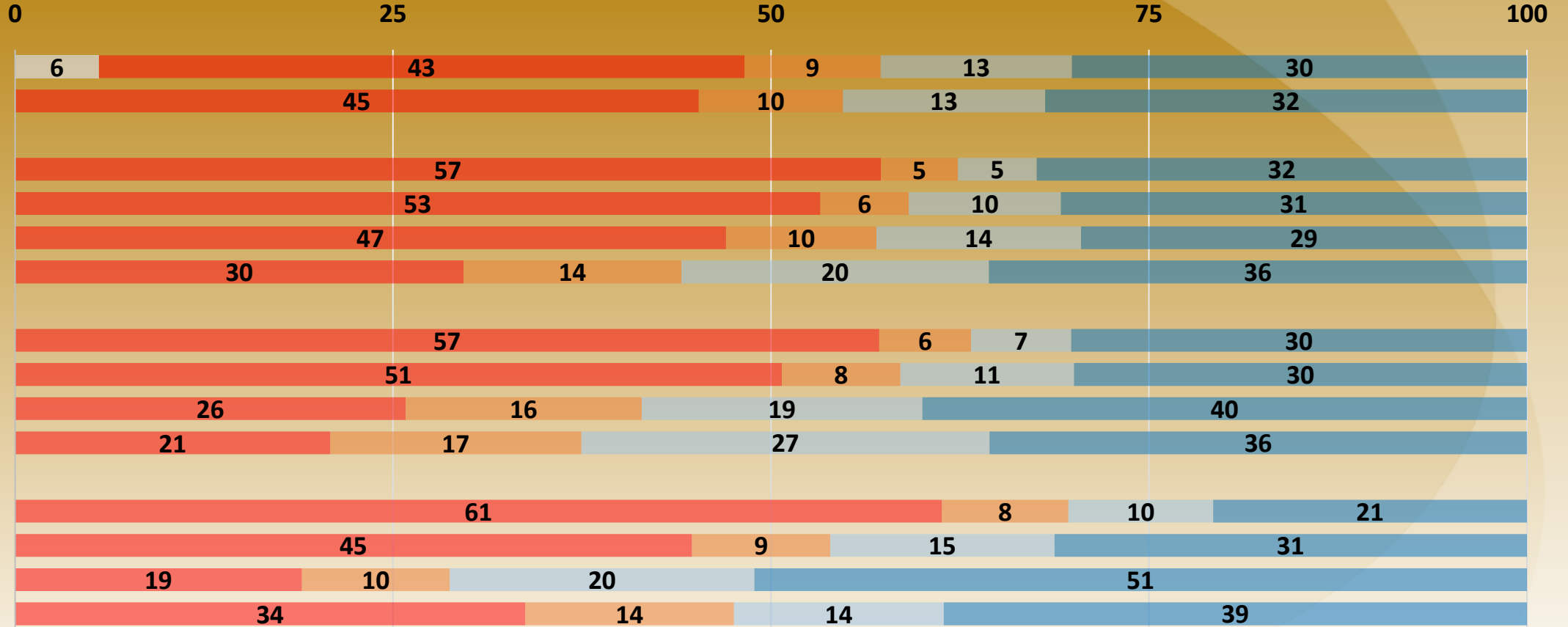
# Support for the Selling of Medicine to Cuba



# General Policy Approaches

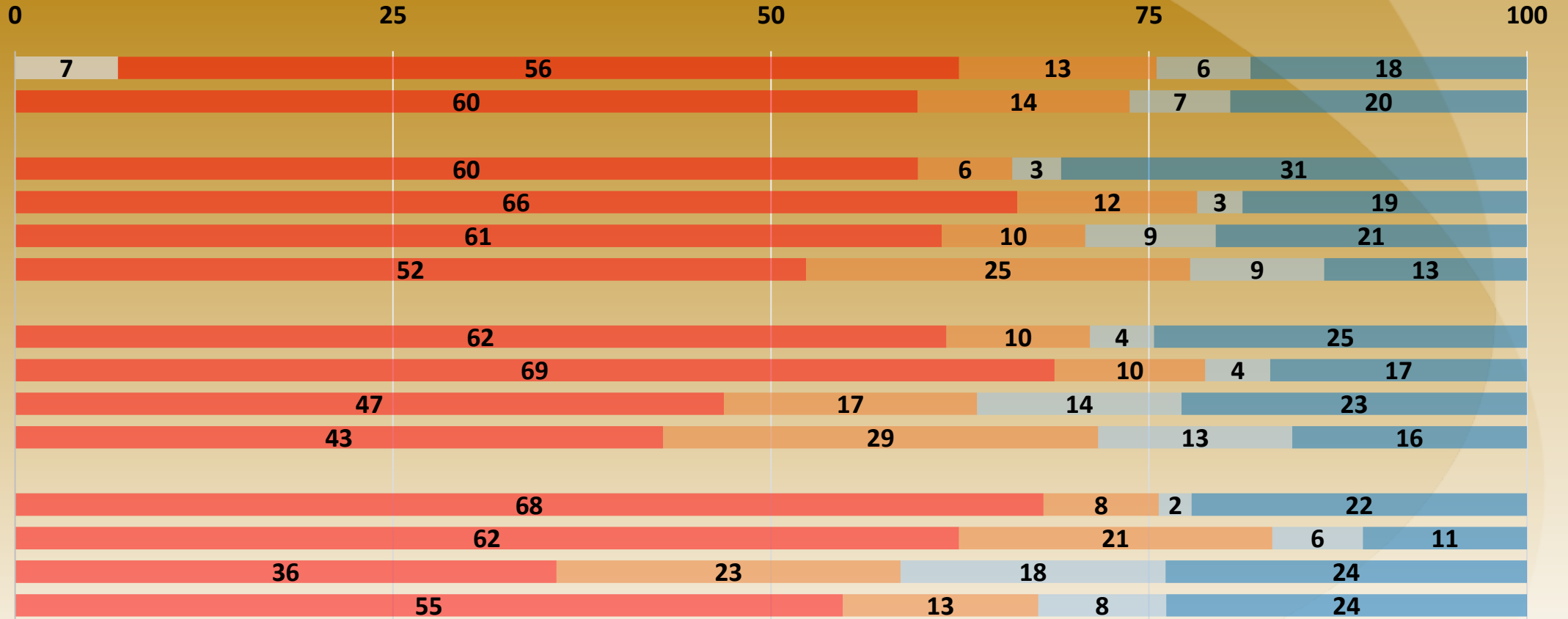
# Does Cuba Pose a Threat to American Vital Interests?

DK Strongly agree Somewhat agree Somewhat disagree Strongly disagree



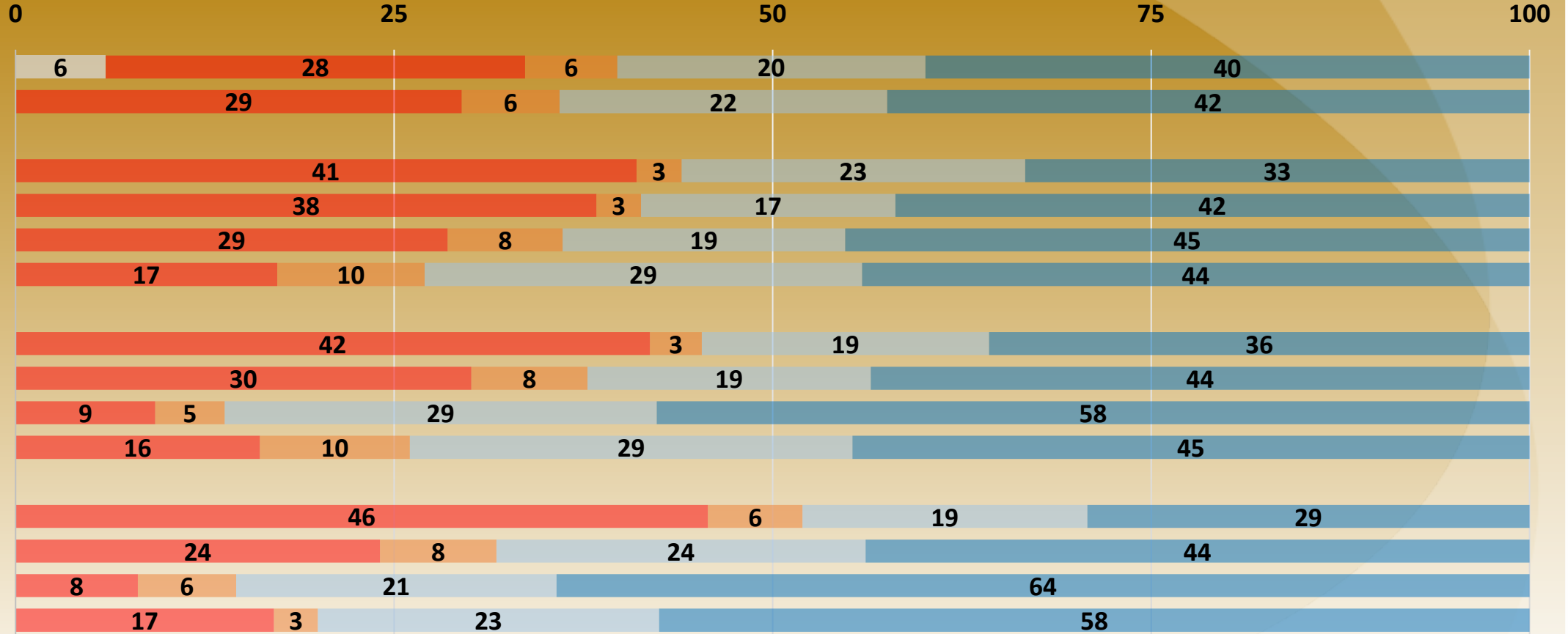
# Policies Should Exert Maximum Pressure on Government to Promote Regime Change

DK Strongly agree Somewhat agree Somewhat disagree Strongly disagree

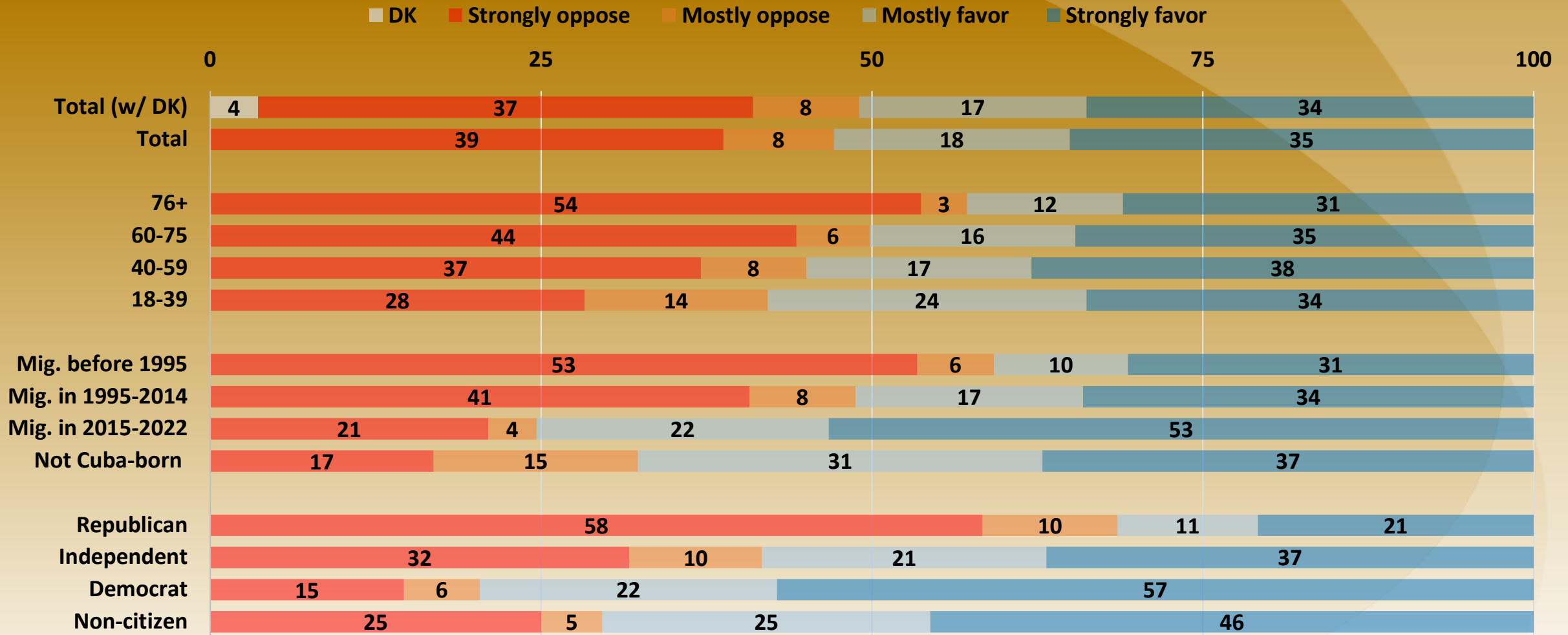


# Policies Directed Specifically to Improve Economic Well-Being of Cuban People

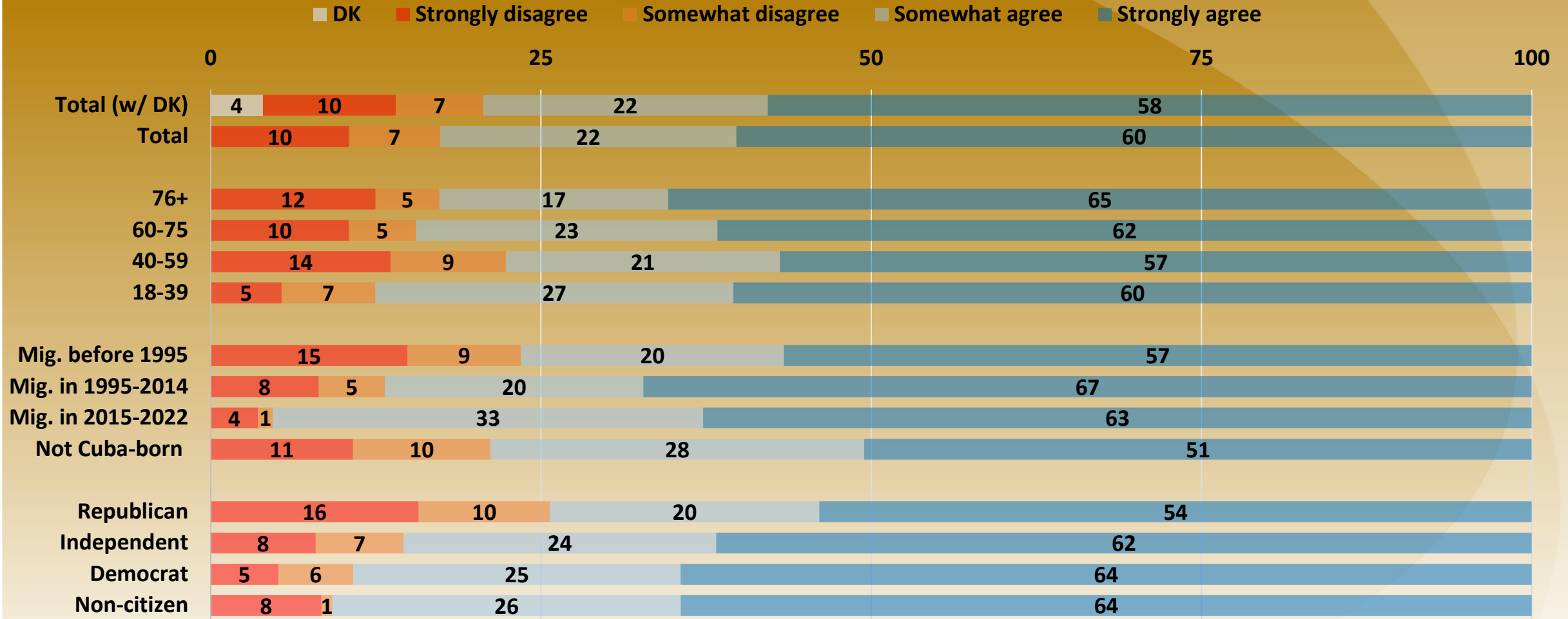
DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree



# Support for Maintaining Diplomatic Relations



# Support for the Issuing of Visas at Embassy in Havana

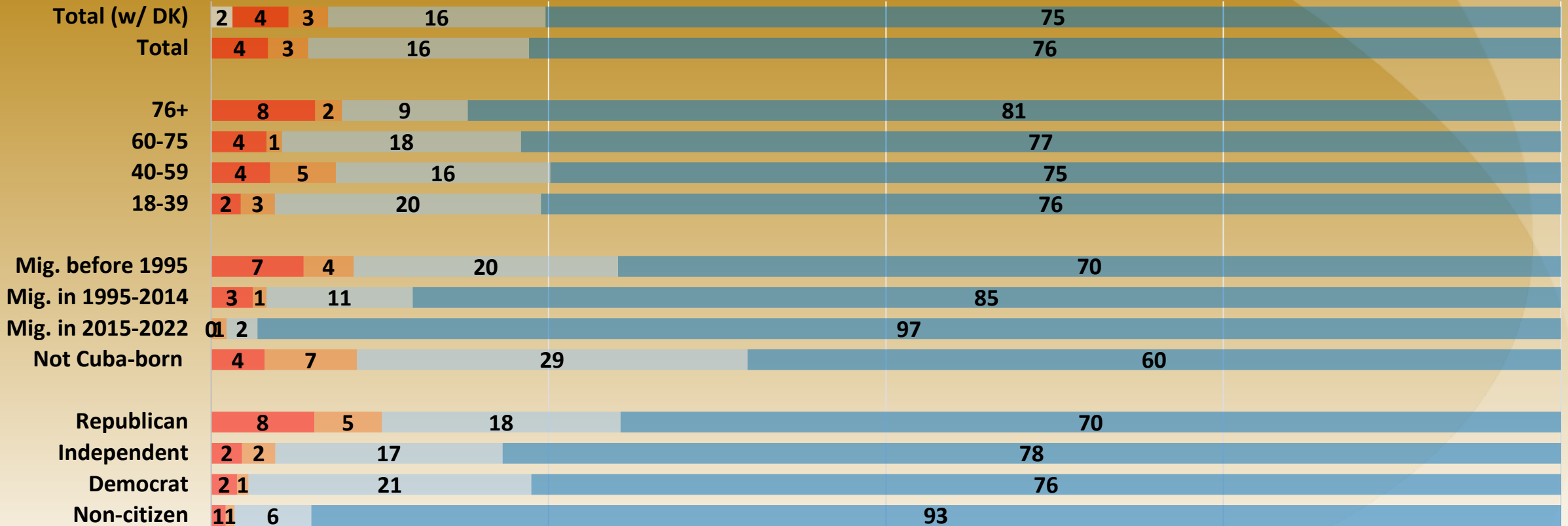




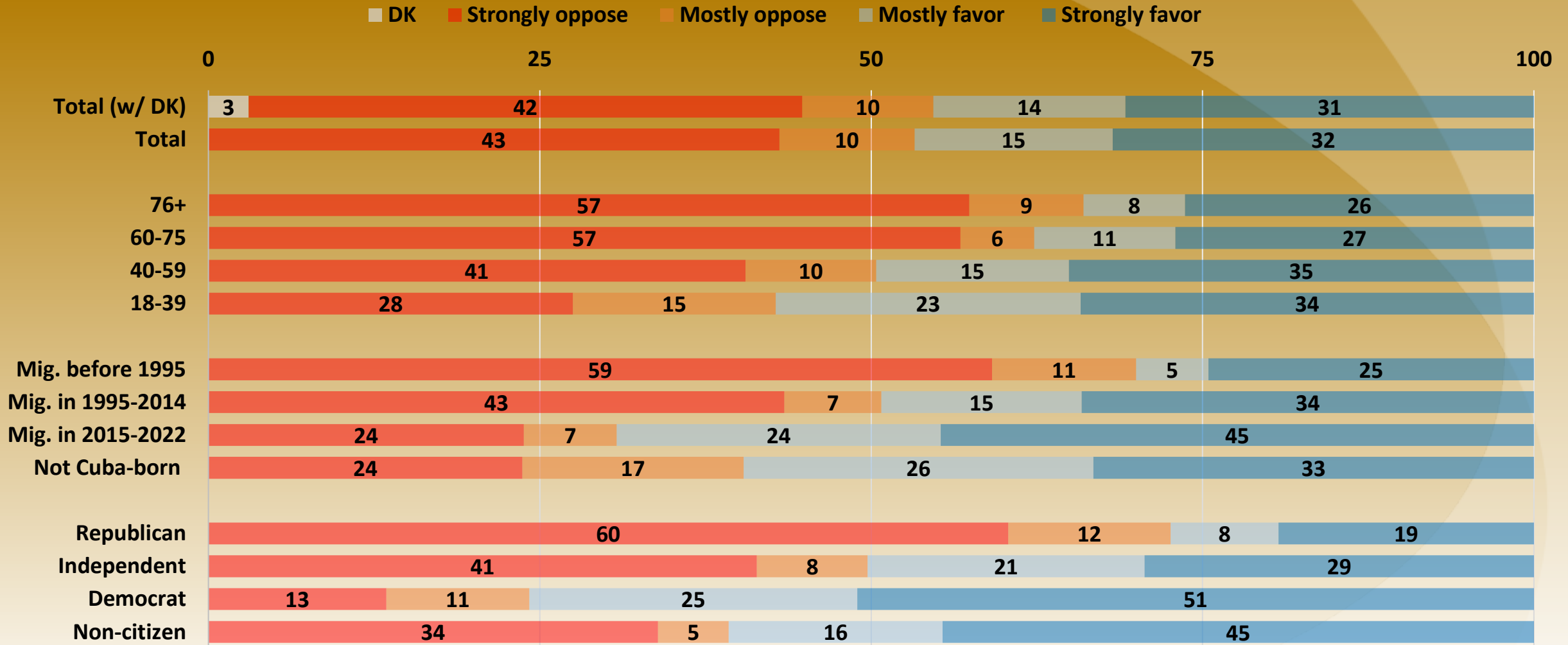
# Support for the Family Reunification Parole Program

DK Strongly oppose Somewhat oppose Somewhat support Strongly support

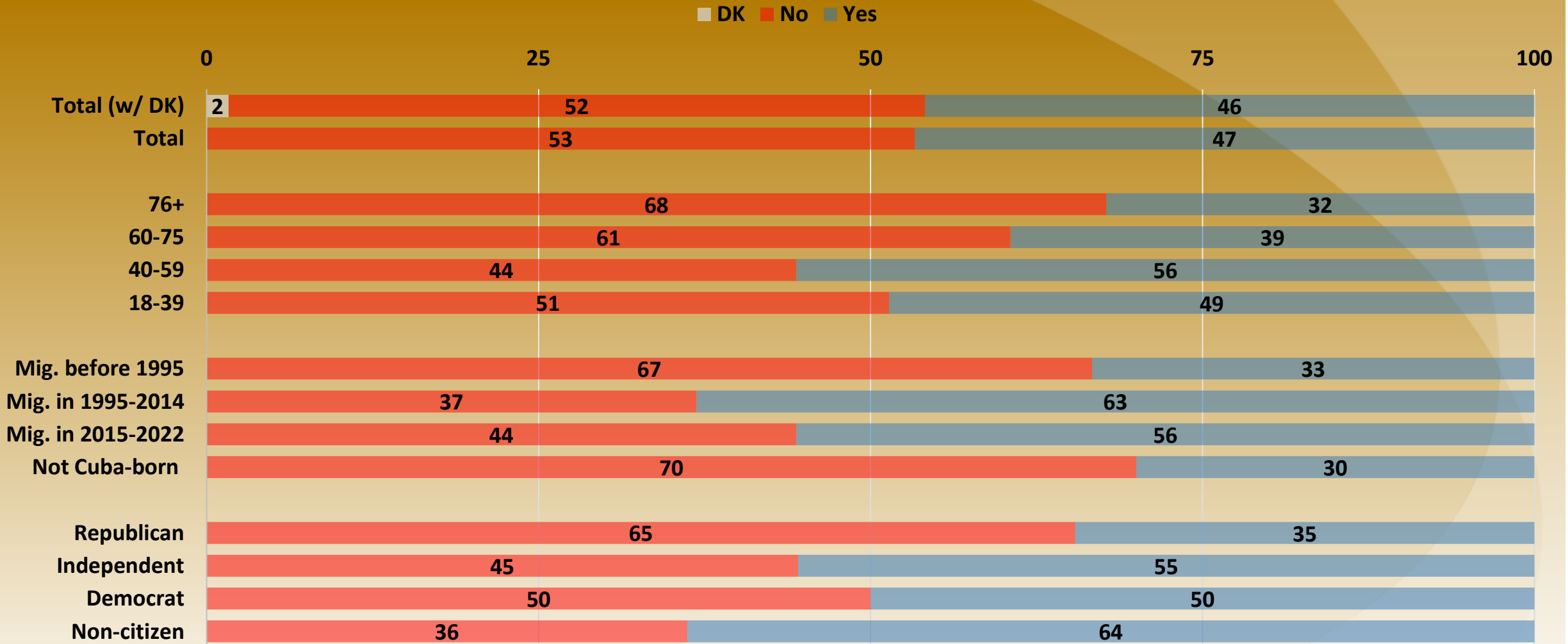
0 25 50 75 100



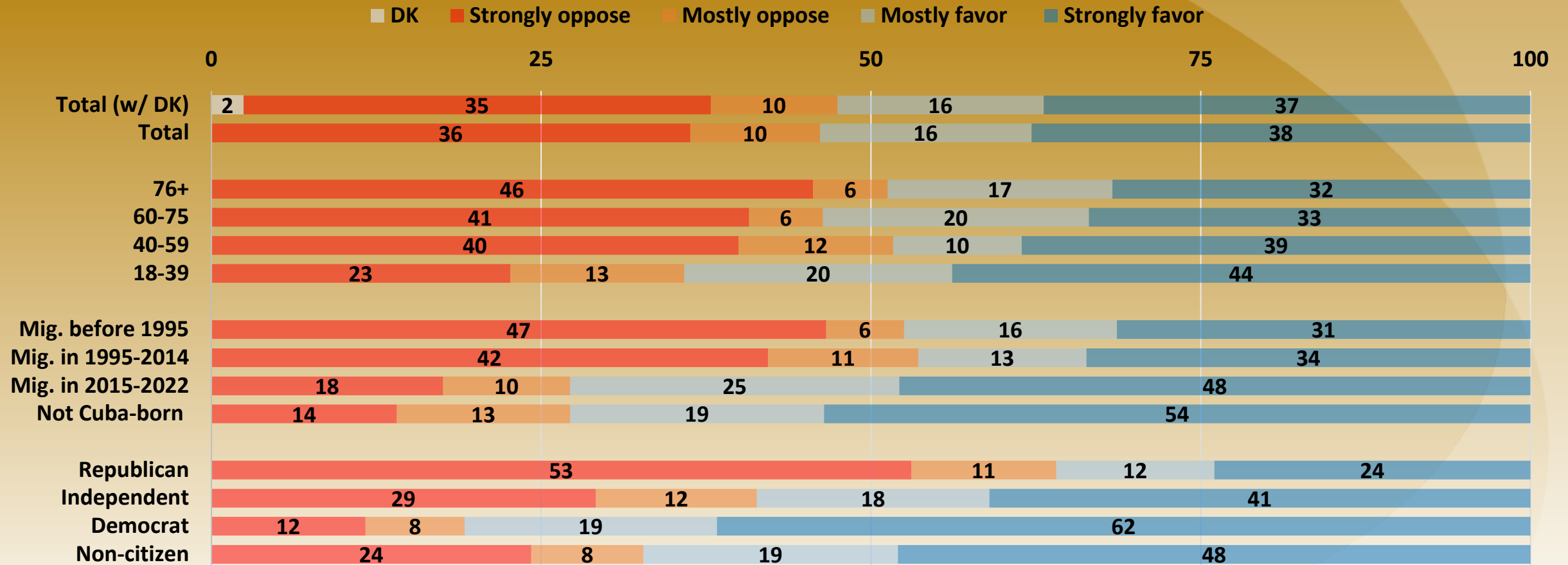
# Support for Unrestricted Travel for All Americans



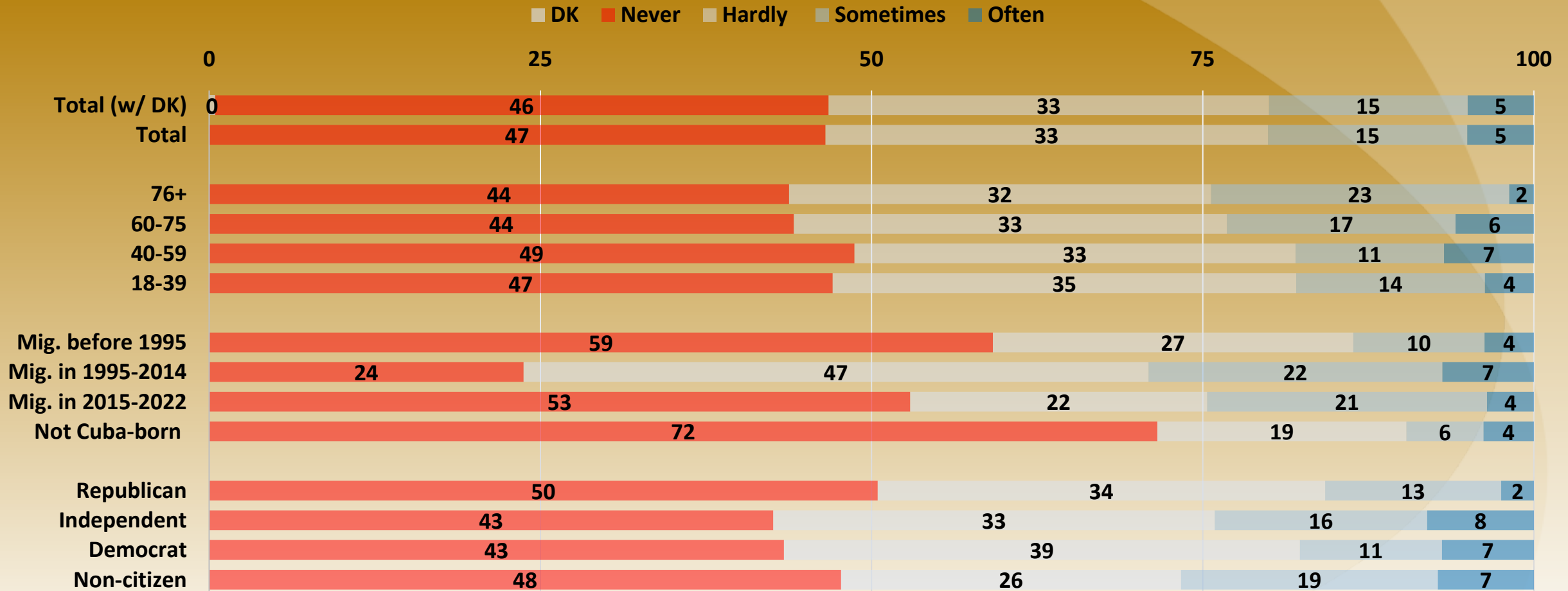
# Send Remittances to Relatives



# The Amount of Remittances Should Not Be Limited



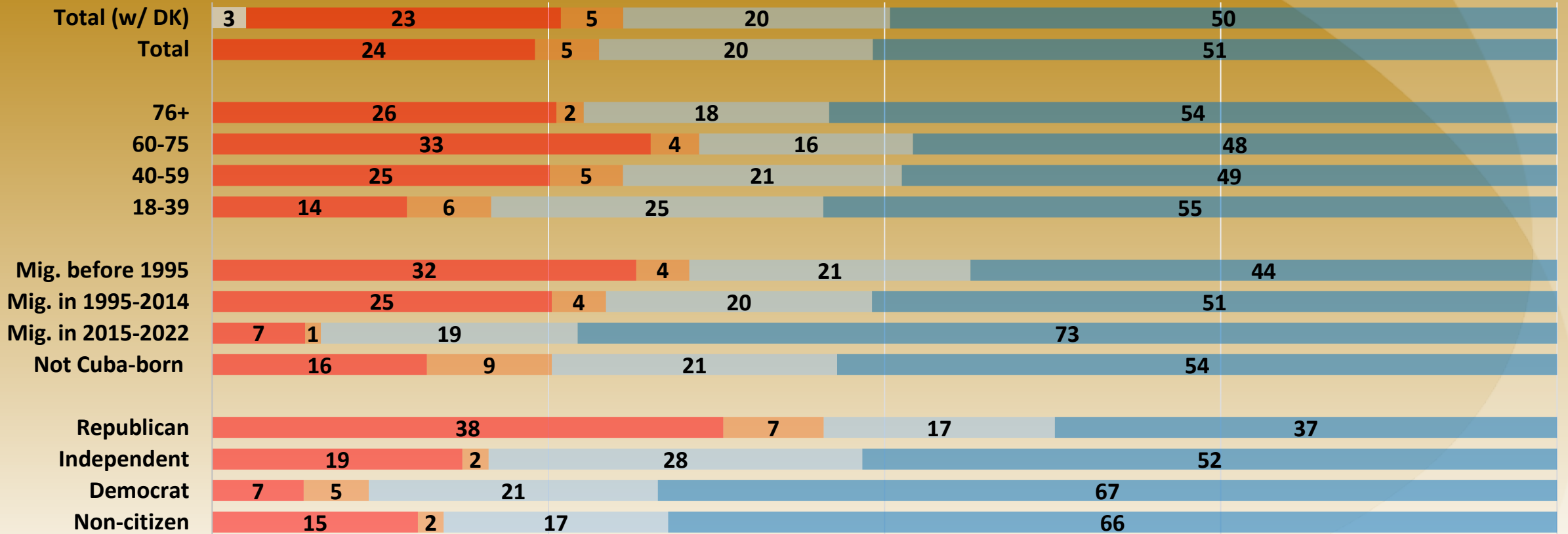
# Have You Traveled to Cuba?



# Airlines Should be able to Reestablish Services to All Regions of Island

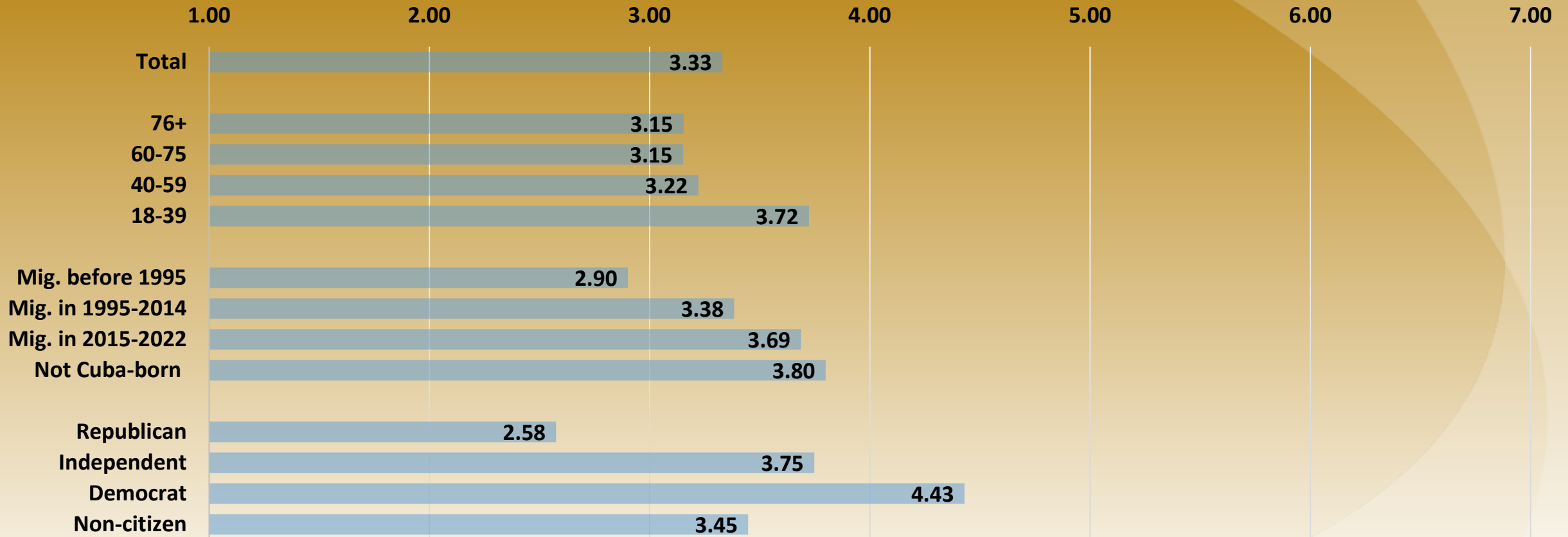
DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree

0 25 50 75 100



# On Political Persuasion and National Issues

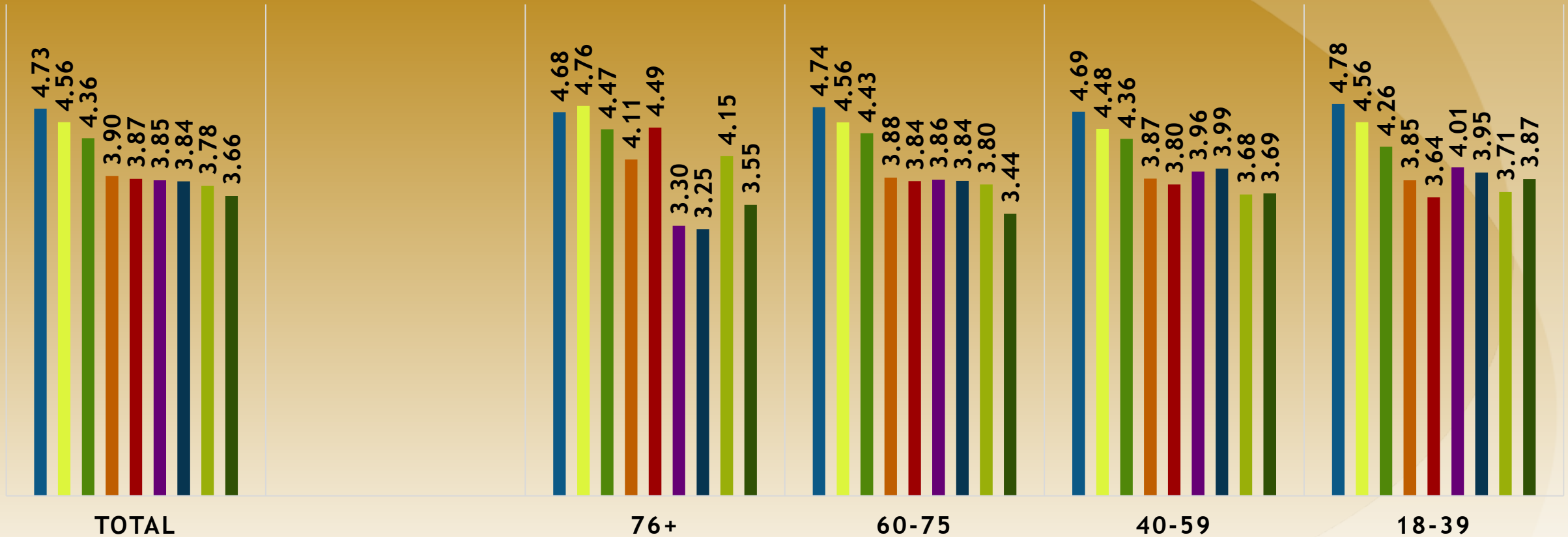
# The Ideology Scale: Very Conservative (1)-Very Liberal (7)





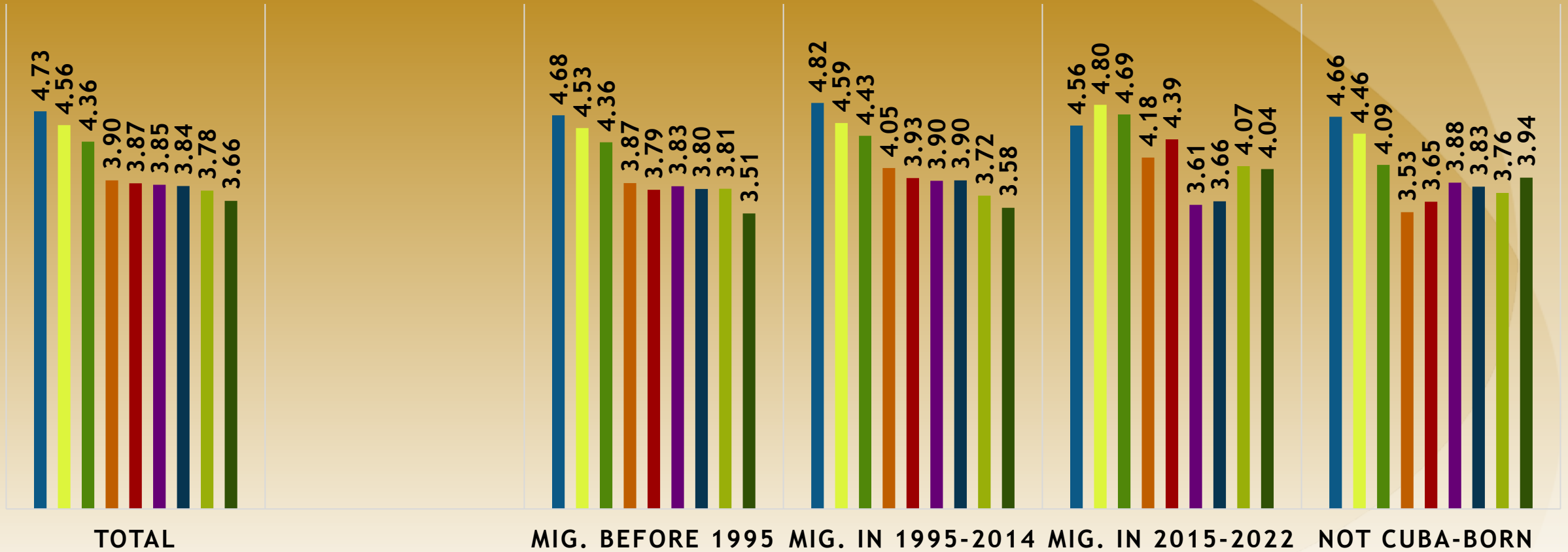
# Ranking the Importance of Key Issues: By Age

■ Economy 
 ■ Health care 
 ■ Immigration 
 ■ Cuba policies 
 ■ Gun control 
 ■ Russia Policies 
 ■ China policies 
 ■ Race 
 ■ Abortion rights



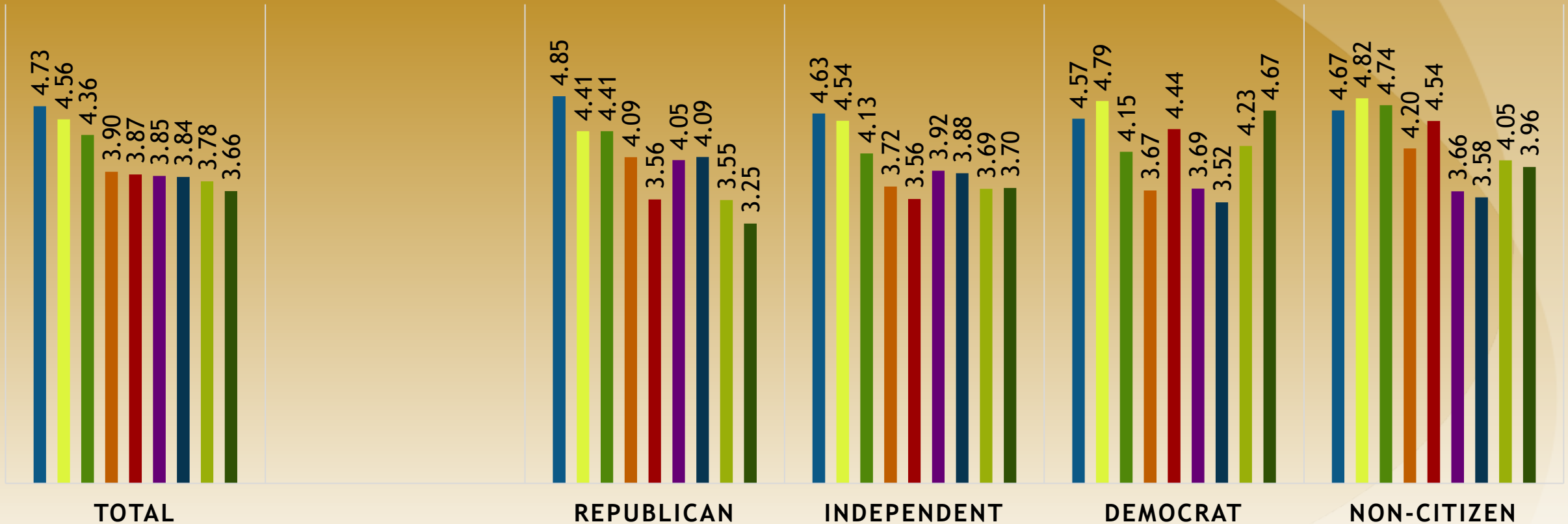
# Importance of Key Issues: by Migration Wave/Nativity

- Economy
- Health care
- Immigration
- Cuba policies
- Gun control
- Russia Policies
- China policies
- Race
- Abortion rights



# Importance of Key Issues: by Voter Registration

■ Economy 
 ■ Health care 
 ■ Immigration 
 ■ Cuba policies 
 ■ Gun control 
 ■ Russia Policies 
 ■ China policies 
 ■ Race 
 ■ Abortion rights

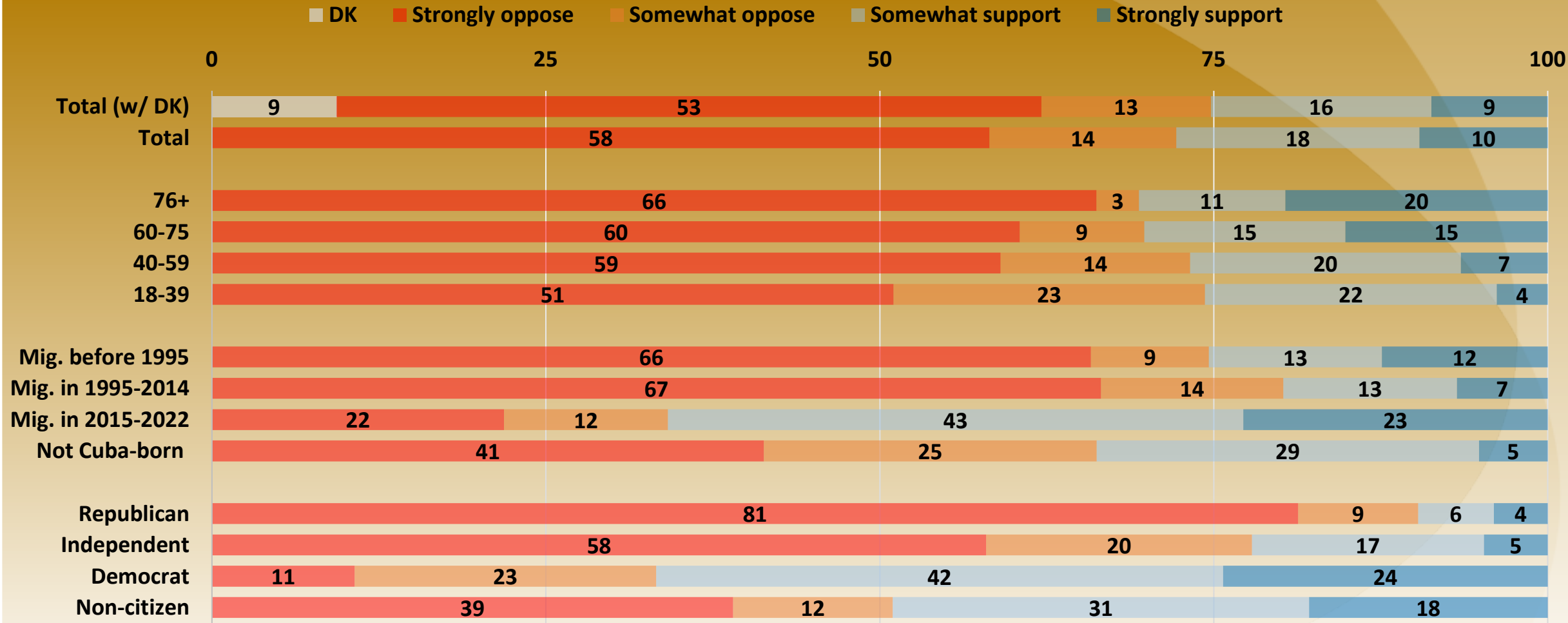


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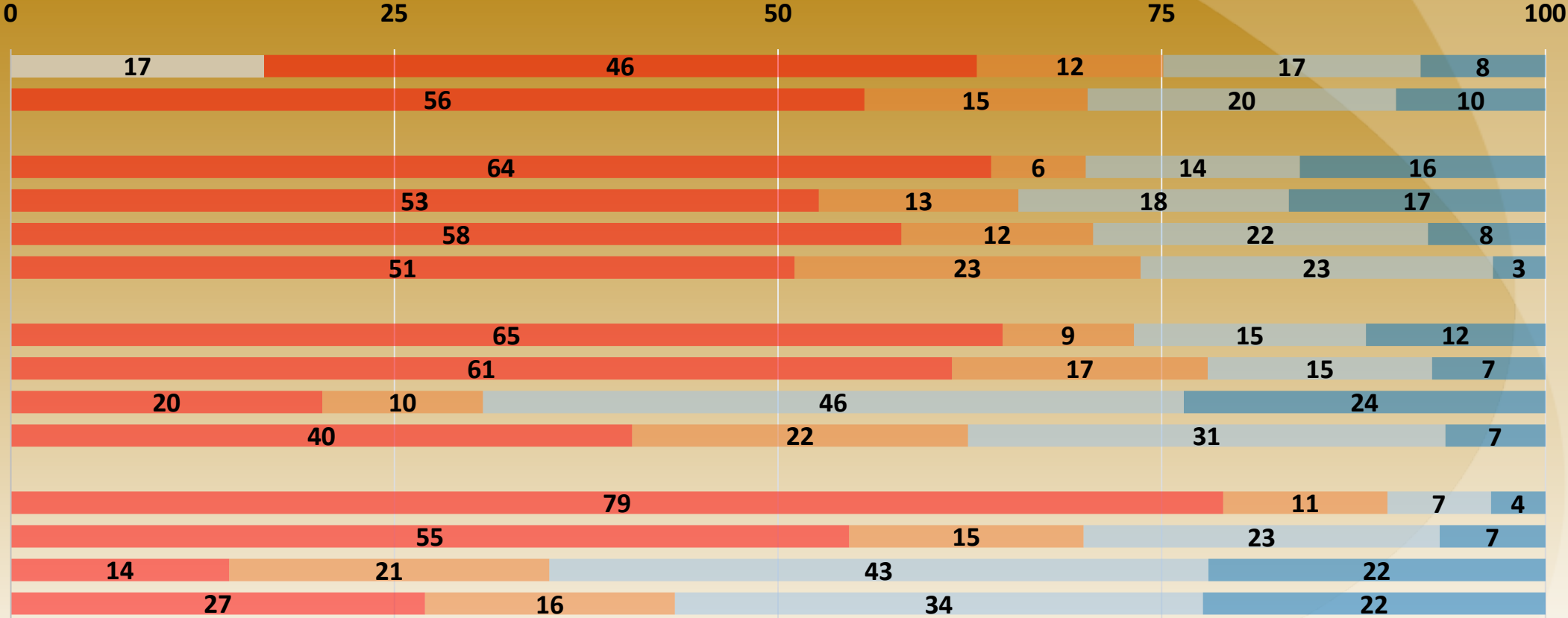
# Approval for President Biden's Handling of Key National Issues

# Support for Biden's Handling of Specific Issues: Cuba Policy



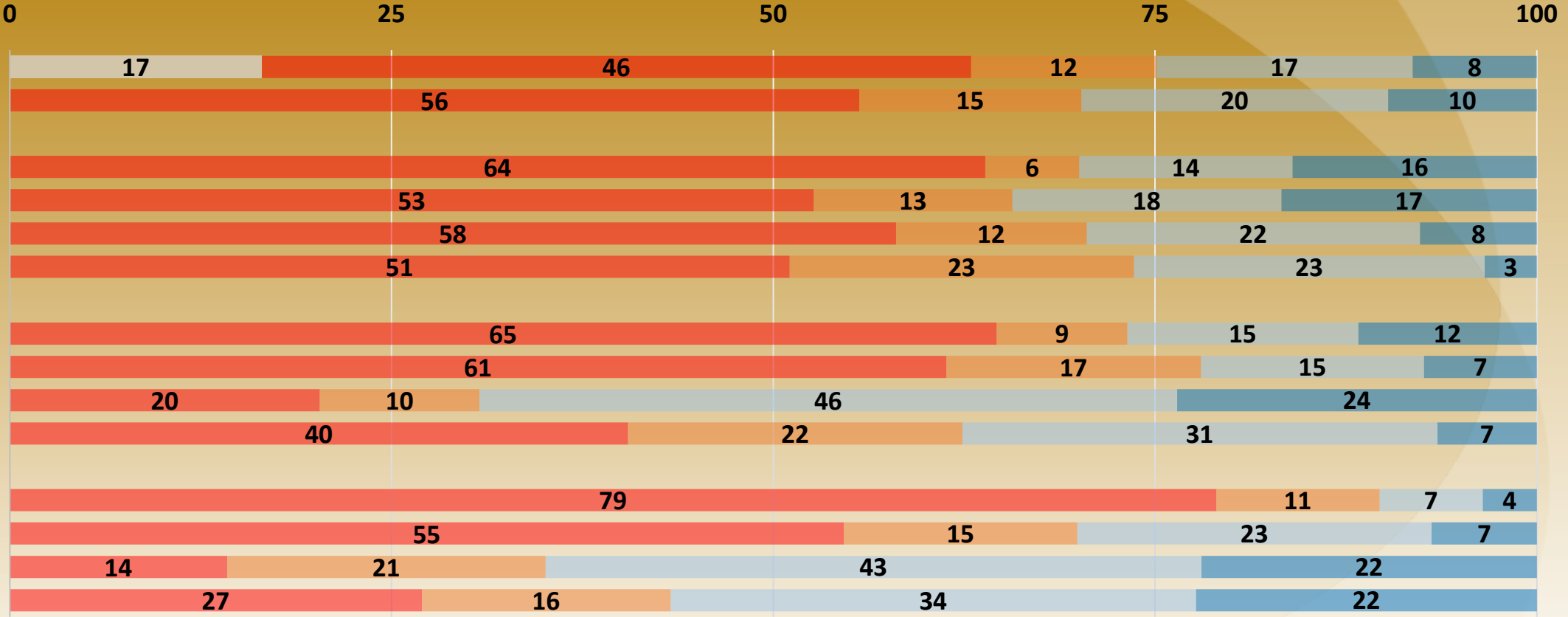
# Support for Biden's Handling of Specific Issues: China Policy

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



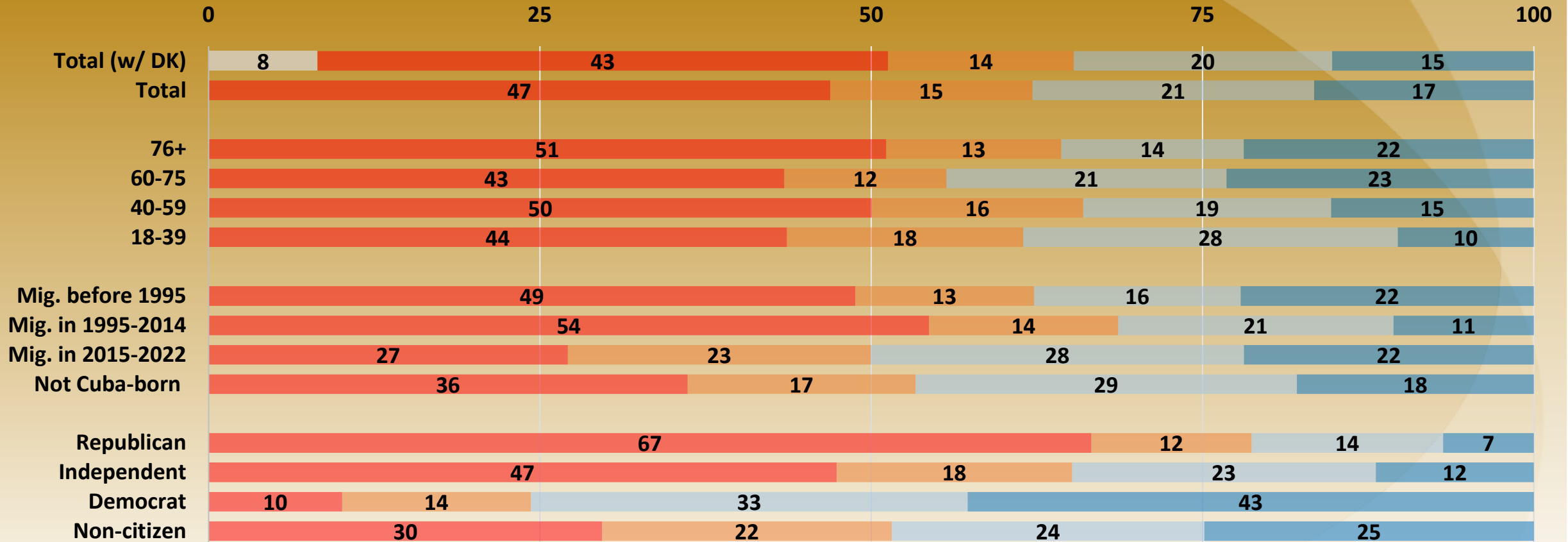
# Support for Biden's Handling of Specific Issues: Russia Policy

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



# Support for Biden's Handling of Specific Issues: Ukraine Crisis

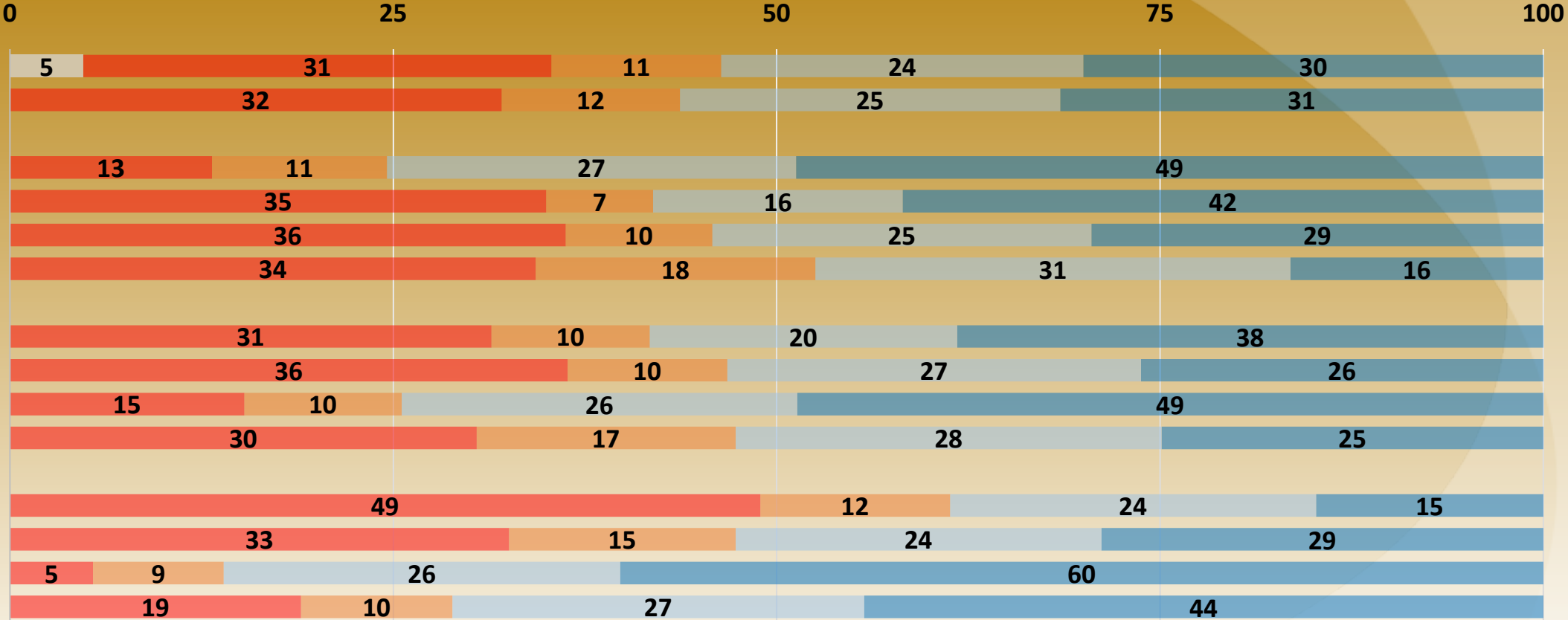
DK Strongly oppose Somewhat oppose Somewhat support Strongly support





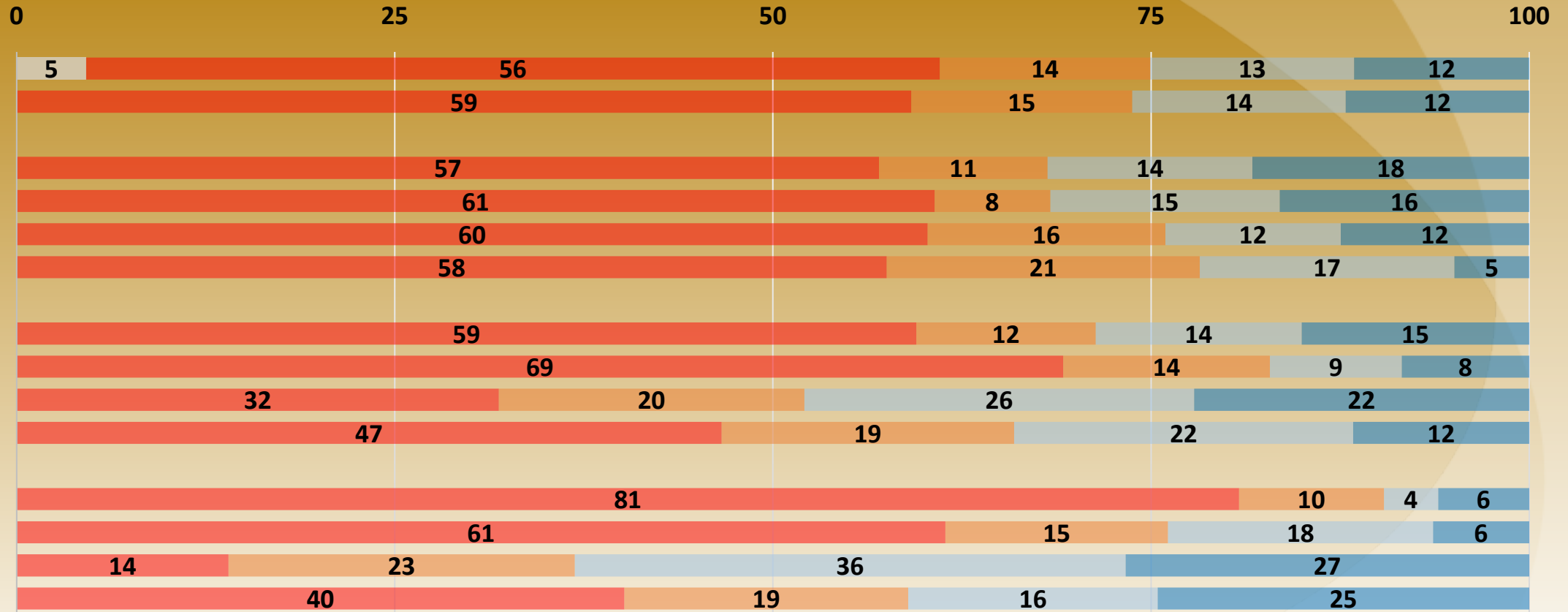
# Support for Biden's Handling of Specific Issues: Covid-19 Crisis

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



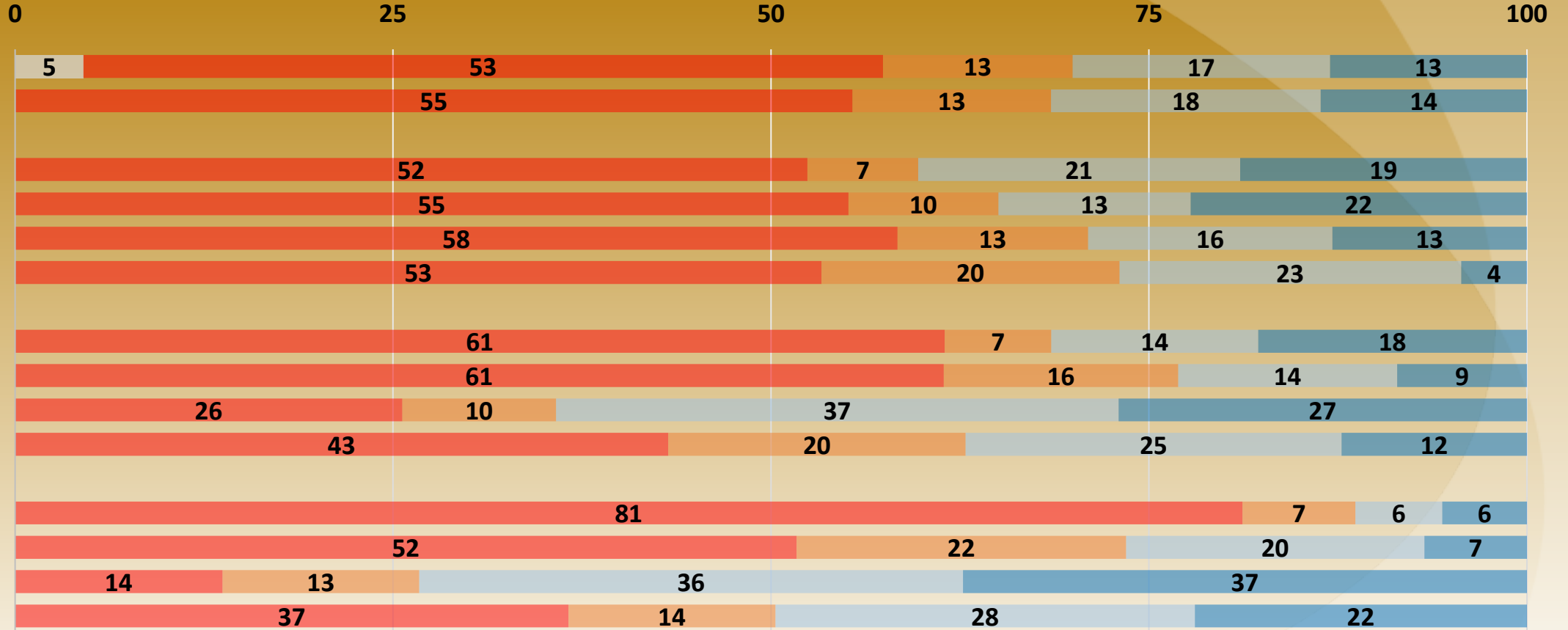
# Support for Biden's Handling of Specific Issues: The Economy

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



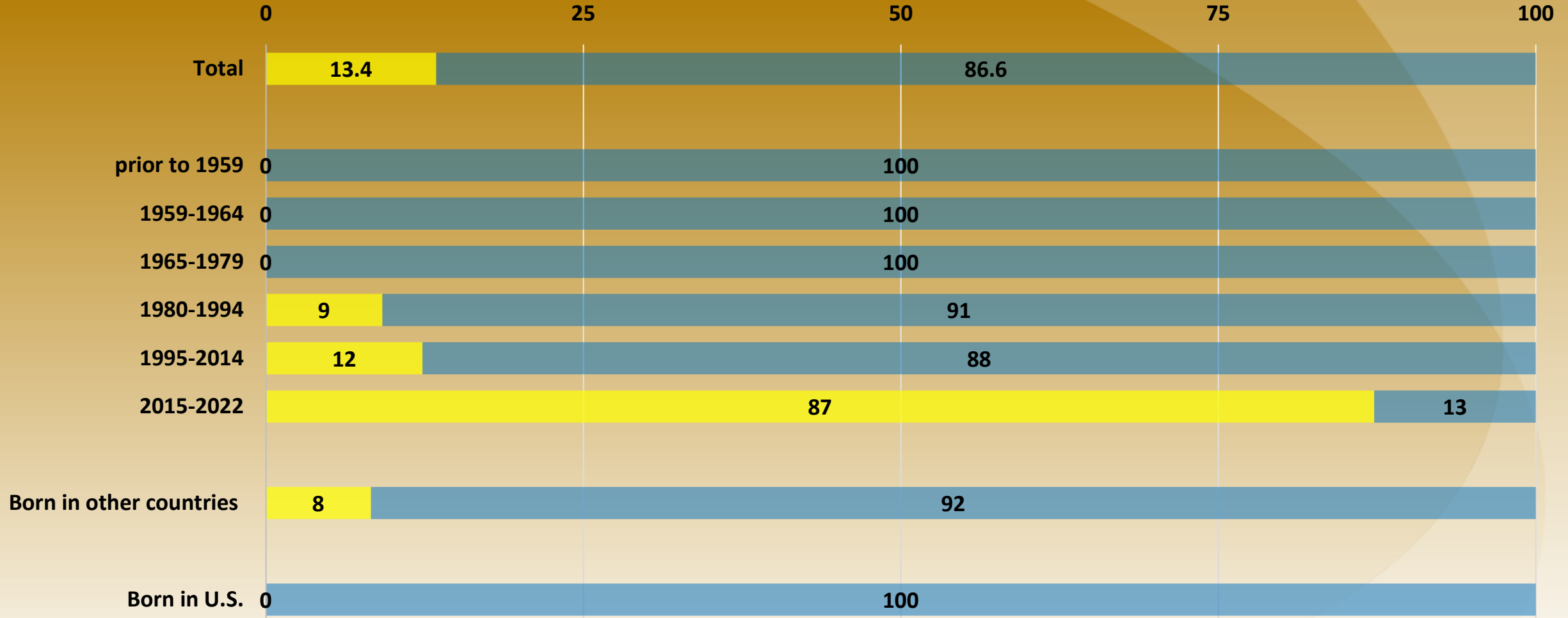
# Biden's Overall Approval Rating

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



# What to Expect in November

# Citizens

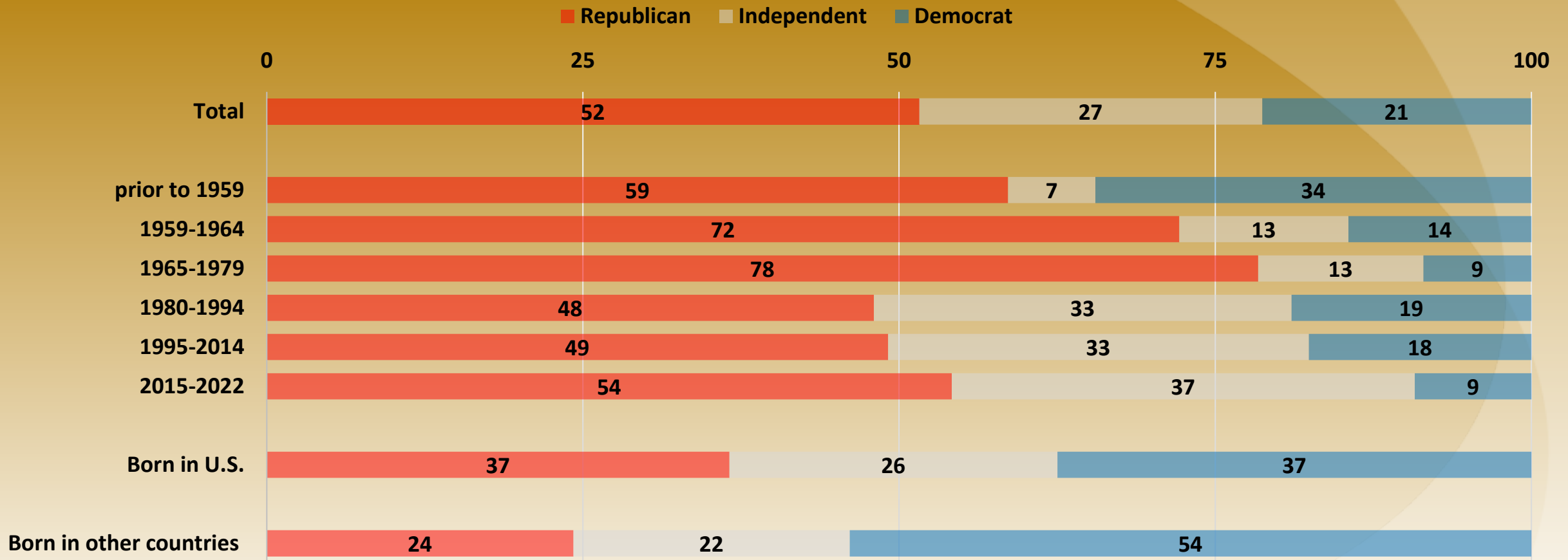


# Likelihood of Voting in November Elections

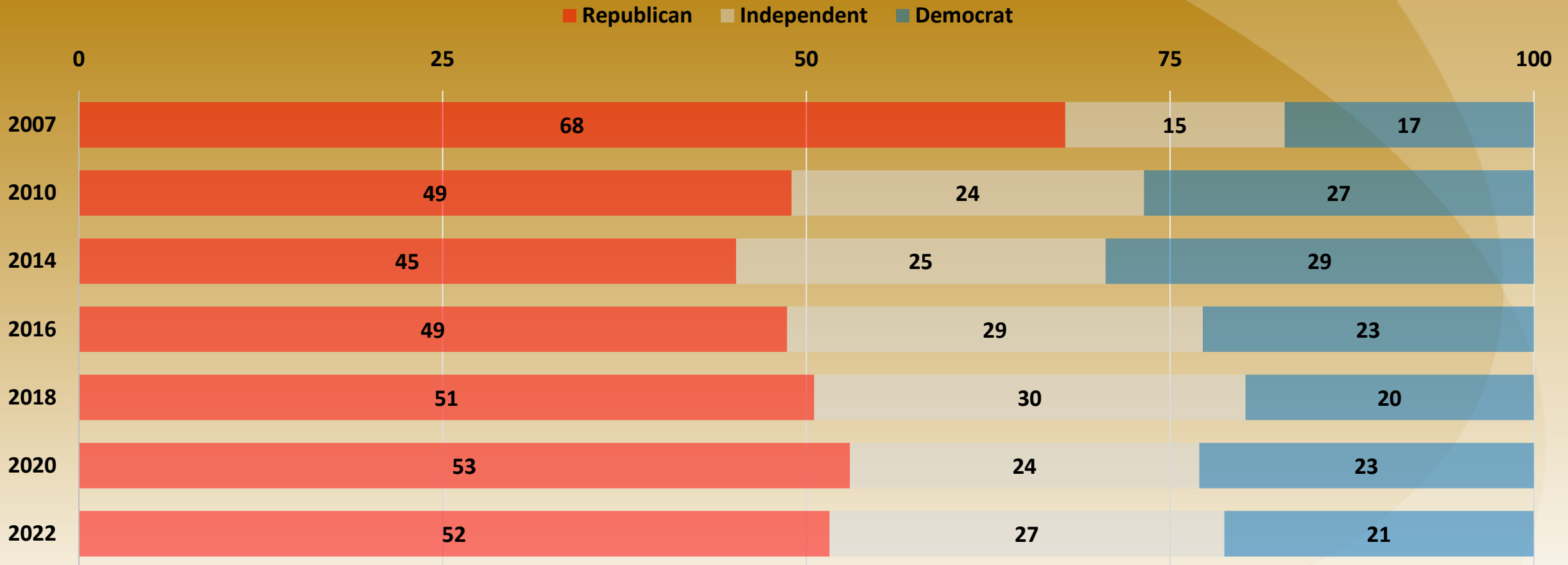
DK Definitely Probably Probably not Definitely not



# Registered Voters (of citizens by party registration)

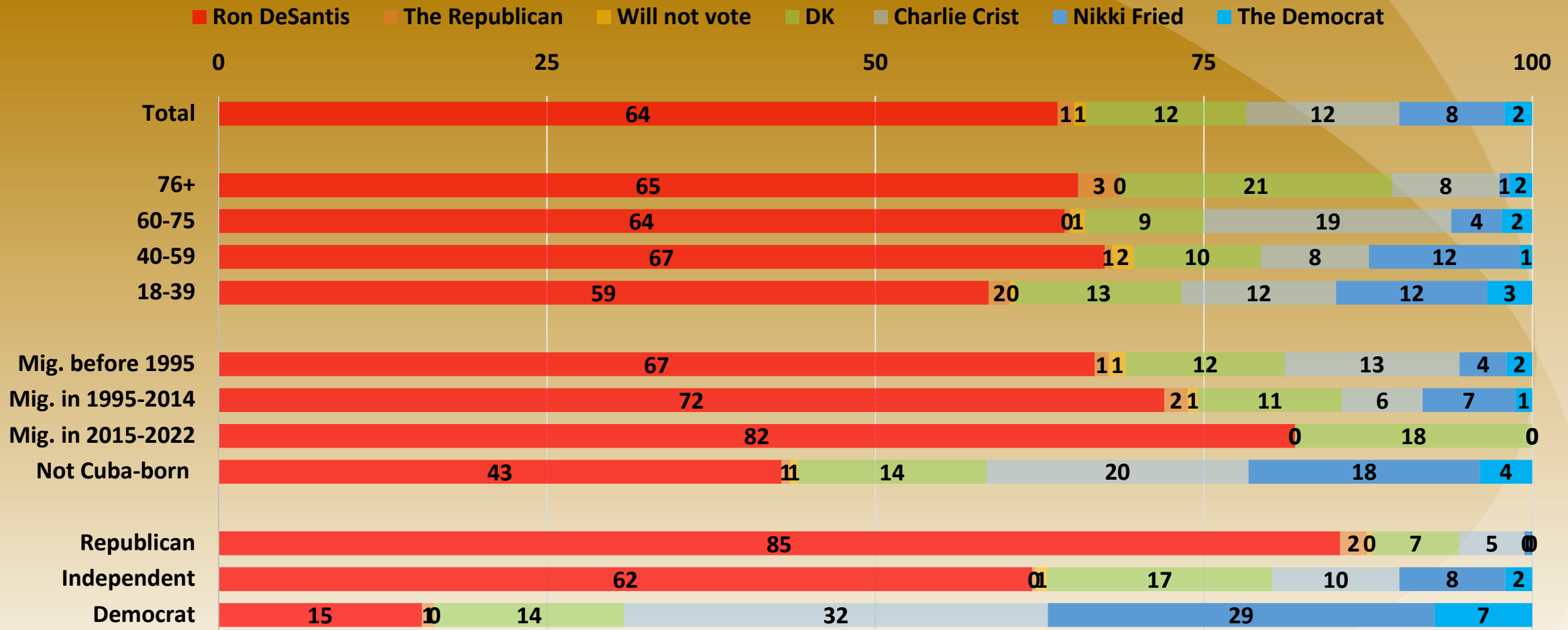


# Party Affiliation Over Time (2007-2022)

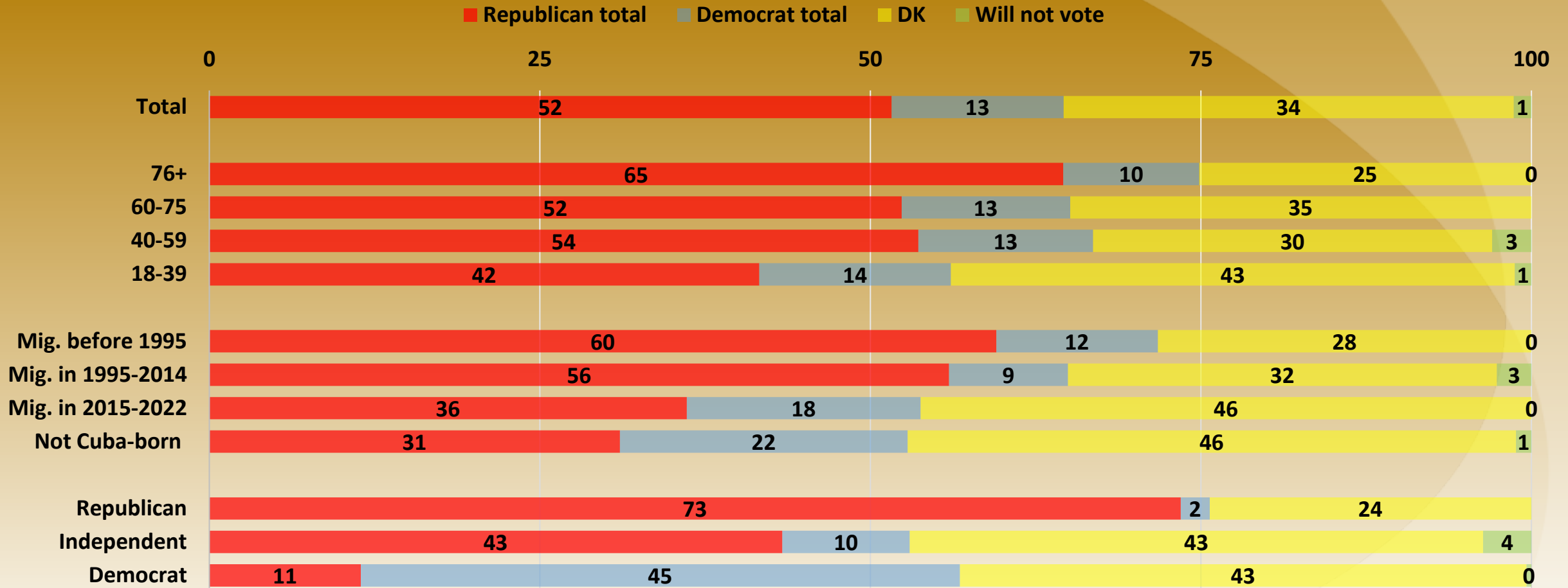




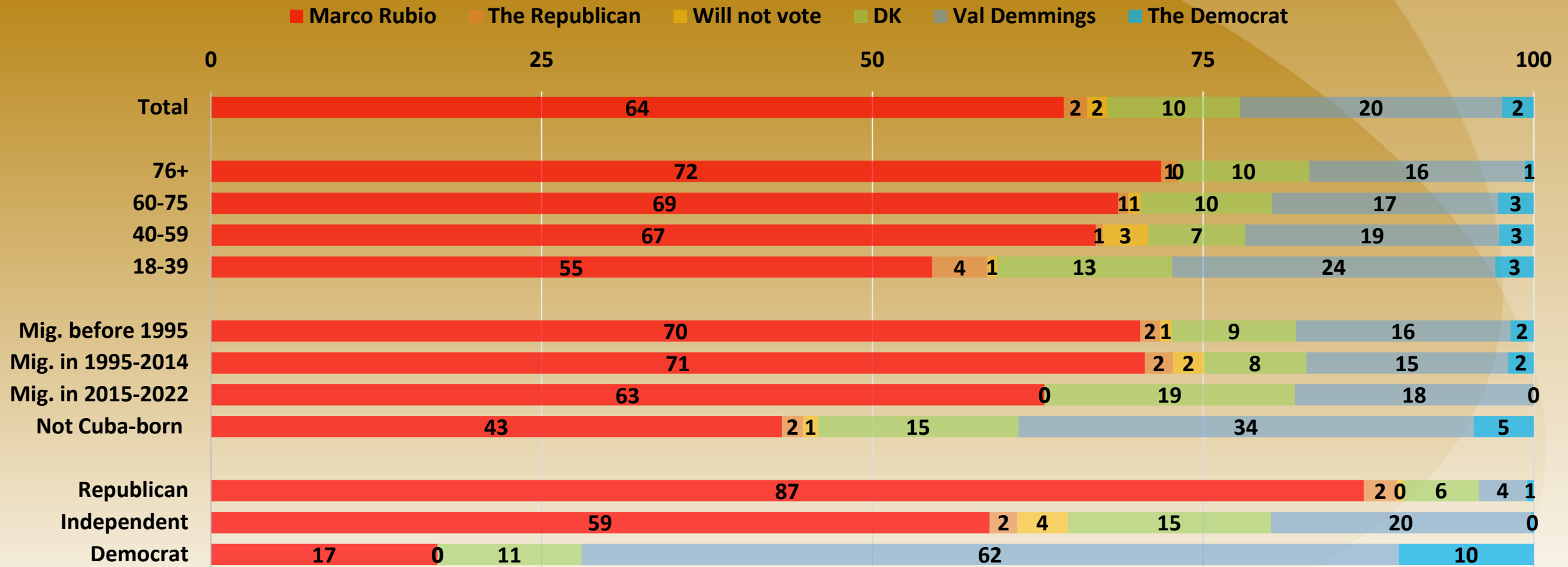
# The Horserace: Who Would You Vote For Governor If Elections Held Today?



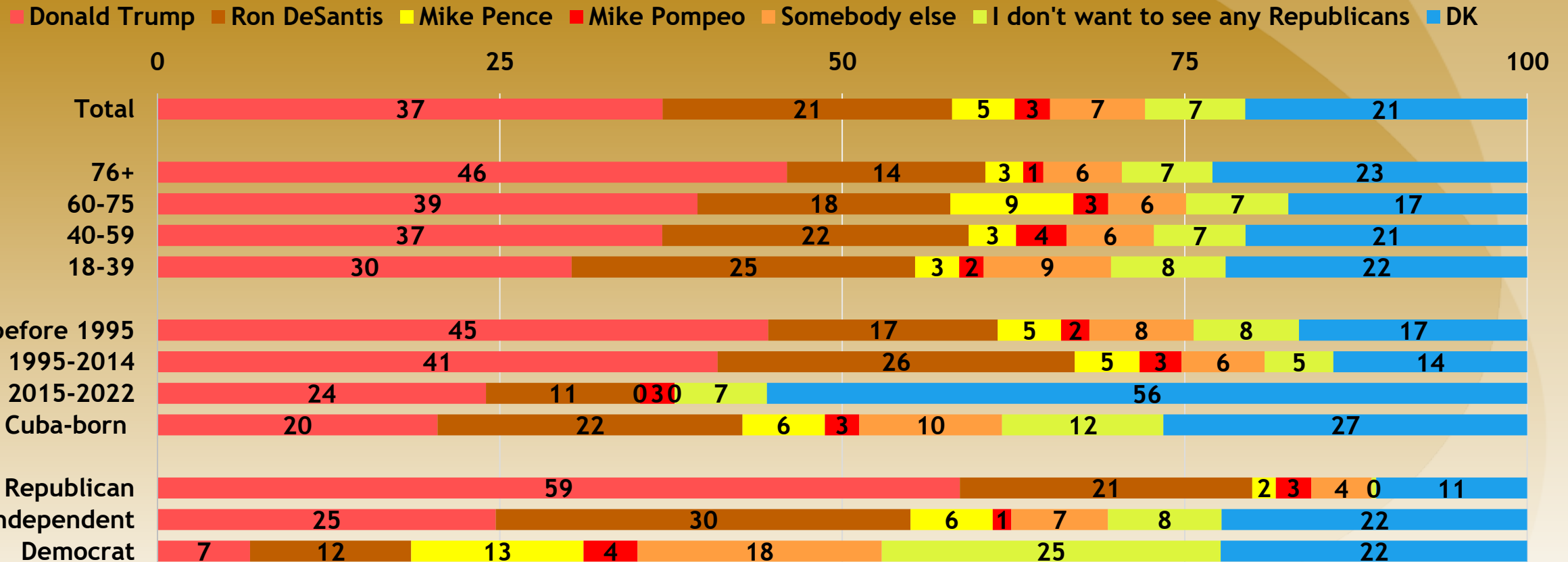
# In the Congressional Races



# The Senate Race: Who Would You Vote For Senator If Elections Held Today?

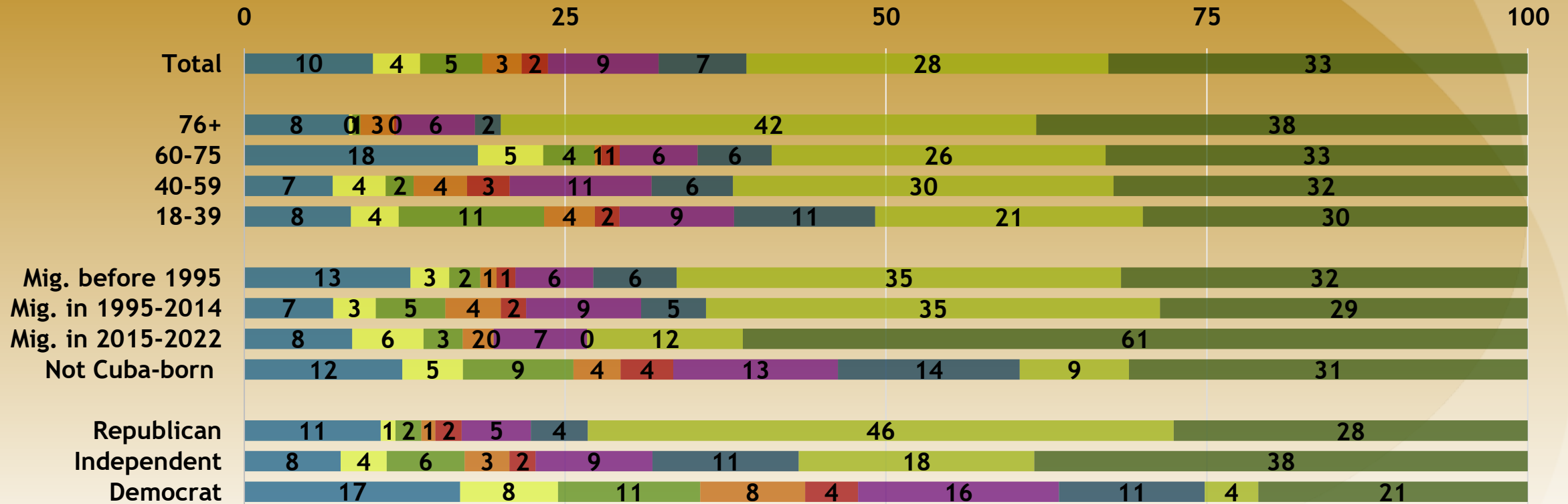


# In the 2024 Presidential Race: Which Republican Would You Like To See On the Ballot?



# In the 2024 Presidential Race: Which Democrat Would You Like To See On the Ballot?

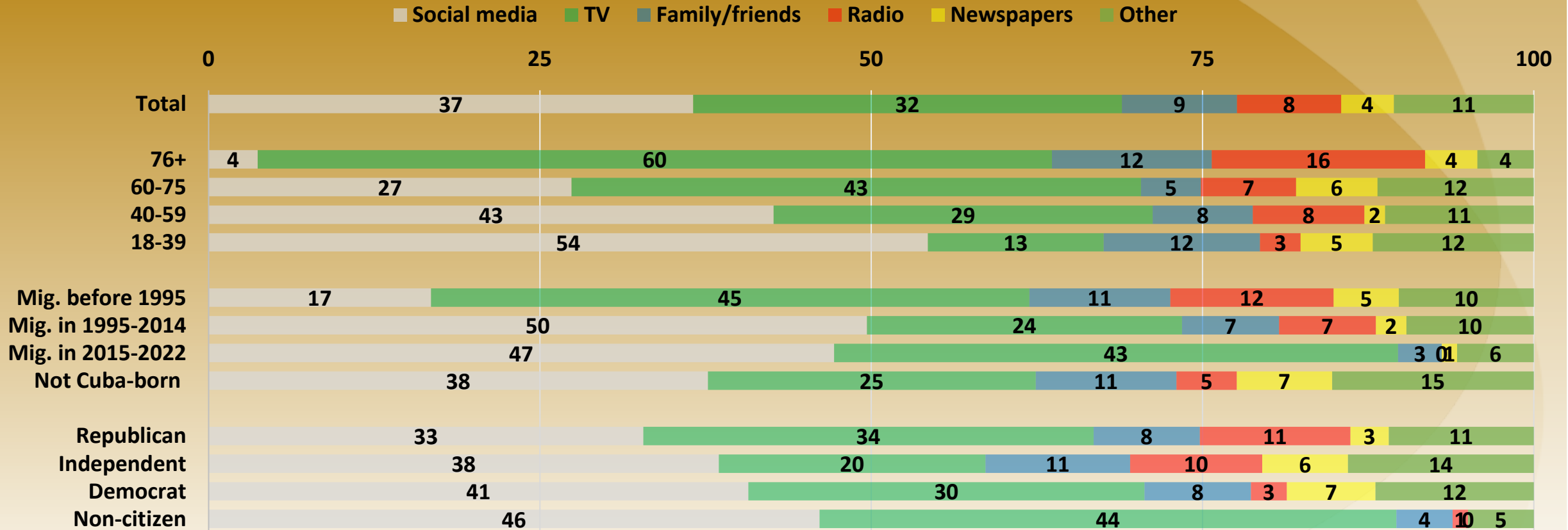
- Joe Biden
- Elizabeth Warren
- Somebody else
- Kamala Harris
- Gavin Newsom
- I don't want to see any Democrats
- Bernie Sanders
- Barack Obama
- DK



# Confidence Intervals for Leading Candidates

	% endorsement	95% confidence interval			99% confidence interval			99.9% confidence interval		
		MOE	lower	upper	MOE	lower	upper	MOE	lower	upper
<b>2022 Governor</b>										
<i>Ron DeDantis</i>	63.9	3.0	60.9	66.8	3.9	59.9	67.8	5.0	58.8	68.9
<i>Charlie Crist</i>	11.7	2.0	9.7	13.7	2.6	9.0	14.3	3.3	8.3	15.0
<i>Nikki Fried</i>	8.0	1.7	6.3	9.7	2.2	5.8	10.2	2.8	5.2	10.9
<b>2022 Senate</b>										
<i>Marco Rubio</i>	64.5	3.0	61.5	67.4	3.9	60.6	68.4	5.0	59.5	69.5
<i>Val Demmings</i>	19.8	2.5	17.3	22.2	3.2	16.5	23.0	4.2	15.6	23.9
<b>2024 Republican Presidential</b>										
<i>Donald Trump</i>	36.9	3.0	33.9	39.9	3.9	33.0	40.8	5.0	31.9	41.9
<i>Ron DeSantis</i>	21.1	2.5	18.6	23.6	3.3	17.8	24.4	4.3	16.9	25.4
<i>Mike Pence</i>	4.6	1.3	3.3	5.9	1.7	2.9	6.3	2.2	2.4	6.8
<i>Mike Pompeo</i>	2.6	1.0	1.6	3.6	1.3	1.3	3.9	1.7	0.9	4.2
<b>2024 Democrat Presidential</b>										
<i>Joe Biden</i>	10.0	1.9	8.2	11.9	2.5	7.6	12.5	3.1	6.9	13.2
<i>Barack Obama</i>	8.6	1.7	6.9	10.4	2.3	6.3	10.9	2.9	5.7	11.6
<i>Bernie Sanders</i>	4.9	1.3	3.5	6.2	1.8	3.1	6.6	2.2	2.6	7.1
<i>Kamala Harris</i>	3.7	1.2	2.5	4.8	1.5	2.1	5.2	2.0	1.7	5.6
<i>Elizabeth Warren</i>	3.1	1.1	2.0	4.1	1.4	1.7	4.5	1.8	1.3	4.9
<i>Gavin Newsom</i>	2.1	0.9	1.2	2.9	1.2	0.9	3.2	1.5	0.6	3.5

# Where do you get your information about Cuba?

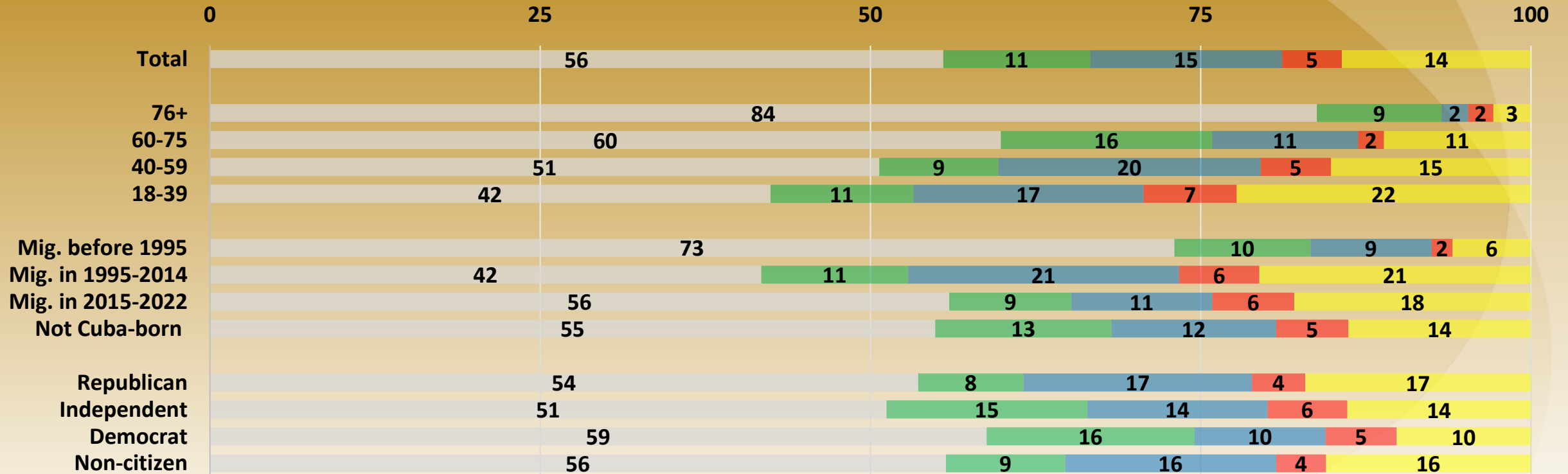


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# Do Social Media “Influencers” have an impact on your political views? Any particular “Influencer?”

■ No social media influencer    
 ■ Un-named social media influencer    
 ■ Named, but no influence  
■ Named, limited influence    
 ■ Named, some or strong influence



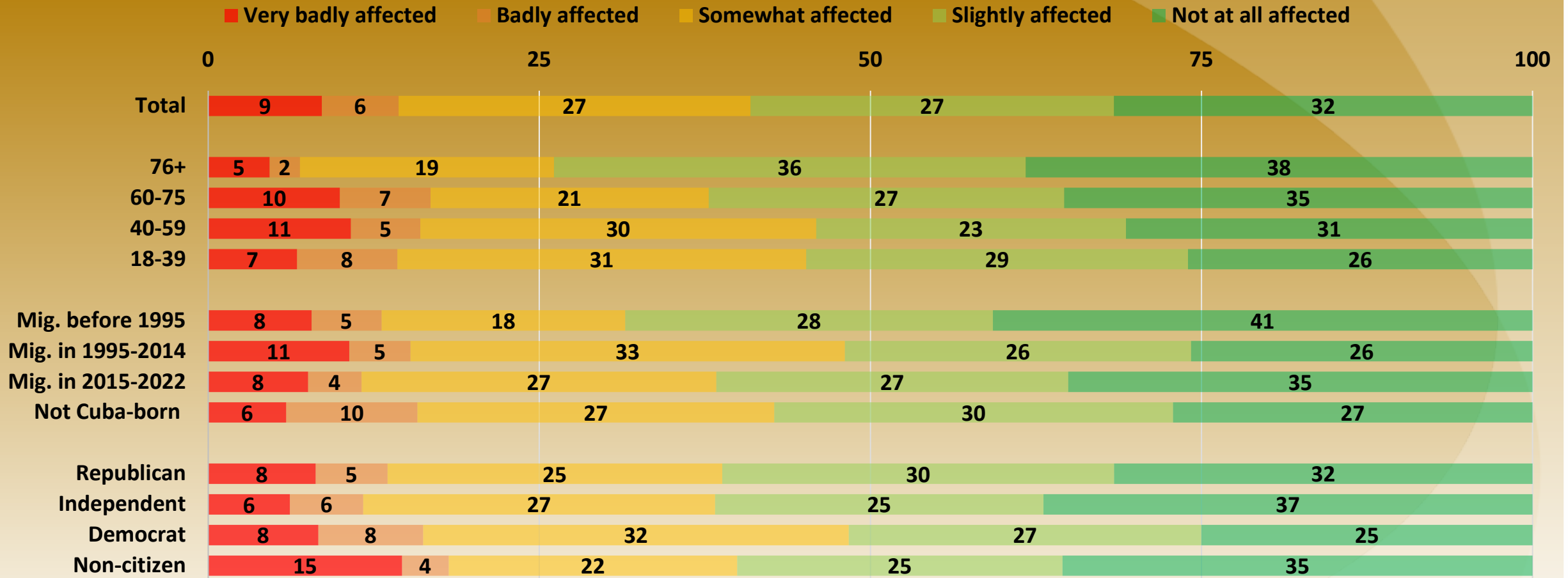
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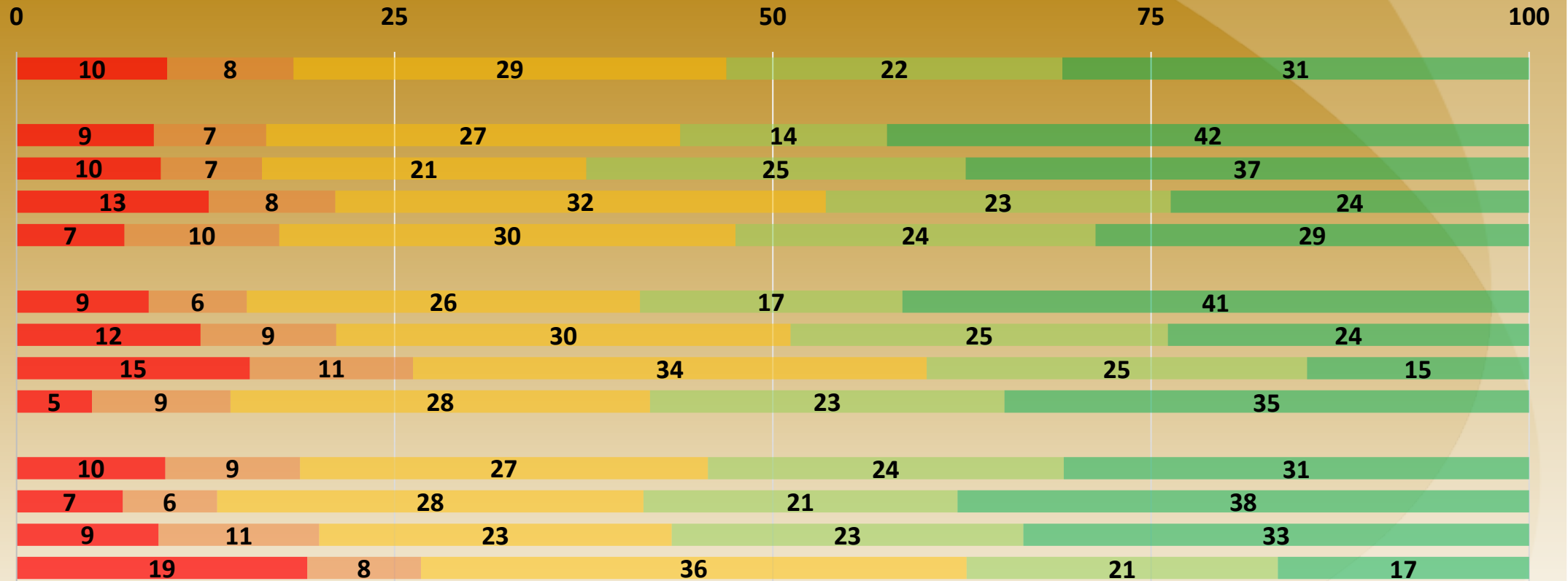
# Financial and Health Impact of Covid-19 Crisis

# Health Affected by Covid Crisis



# Financial Situation Affected by Covid Crisis

■ Very badly affected   
 ■ Badly affected   
 ■ Somewhat affected   
 ■ Slightly affected   
 ■ Not at all affected



# General Takeaways from the 2022 FIU Cuba Poll

- The community is divided on how to deal with Cuba but isolationist tendencies are strong.
- Majority support remains for the continuation or resumption of some engagement policies (example: airline service throughout the island, selling of food and medicine, maintaining diplomatic relations, not establishing limits on the amount of remittances that can be sent.)
- DeSantis and Rubio are on track to receive approximately 60-70% of the Cuban-American vote in November.
- Democratic Cuban Americans support Biden's performance strongly.
- The Republican Party maintains a dominance well beyond the voter registration numbers.
- The Republican message seems to resonate strongly with independent voters as well as new arrivals as they integrate into the U.S. political system.
- Social media sources of information are important to certain demographics with social media personalities serving as "news outlets" for some young and recent arrivals.



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**2022 FIU Cuba Poll  
View online at [cri.fiu.edu](http://cri.fiu.edu)  
Thank you!**